



## **Dubai Financial Market PJSC**

Investor Presentation Q1 2019



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## DFM at a Glance

### **Leading Exchange in the MENA Region**

- Established in 2000 as a government owned exchange and in 2007 became the first regional exchange to be publicly listed.
- Provides investors and market participants with the best in class international platform offering innovative products and services while conducting trading, clearing and settlement in an efficient, transparent and liquid environment.
- Currently, Borse Dubai owns 80% of DFM with the remaining being public float.

Listings (Q1 2019)	AED 351bn Market Capitalization	67 Companies Listed on the DFM*	<b>98</b> Bonds and Sukuks Listed on the Nasdaq Dubai with a value of <b>\$76bn</b>
Volumes (Q1 2019)	<b>AED 12bn</b> Total Traded Value	AED 190mn Average Daily Traded Value (ADTV)	<b>14%</b> Market Velocity <sup>1</sup>
Volume by Investor Type (Q1 2019)	<b>53%</b> Foreign Investors' Trading Share	<b>18%</b> Foreign Ownership (% of Market Cap)	<b>53%</b> Institutional Investors' Trading Share
Consolidated Financials (Q1 2019)	AED 81mn Revenue	AED 49.2mn EBITDA	AED 28.8mn Net Profit

Source: DFM analytics.

Note: Trading statistics for DFM excludes Nasdaq Dubai. Foreign investors defined as non-UAE investors.

<sup>1</sup> Velocity is calculated as annualized trade value / end of period market capitalization.

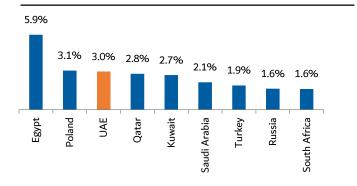
<sup>\*</sup> Excluding one listed ETF



The UAE
Benefits from
Strong
Demographic &
Macroeconomic
Fundamentals

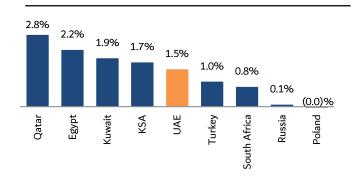
### 1 Continued GDP Growth...

2019E-2024E Real GDP Growth (%)



### 2 Growing Population...

2015E-2020E Population Annual Growth (%)



### 3

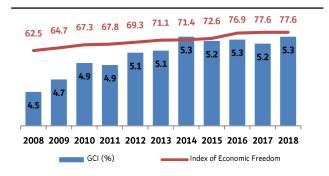
### Sustained Growth in Non-Oil Economy...

UAE Non-Oil Private Sector PMI



### ...Resulting in a Stable Business Environment

Globally, strengthened with the quality of its enabling environment, UAE ranks 27th on the Global Competitiveness Index (GCI Oct-2018) & 9th on the 2019 Index of Economic Freedom (1st in the MENA).



Source: The UAE National Bureau of Statistics, Euromonitor, Bloomberg, World Economic Forum, Emirates NBD, The Heritage Foundation, IMF.

### Continuous Dubai GDP Growth ...

**Dubai Growth** 

is Driven by a

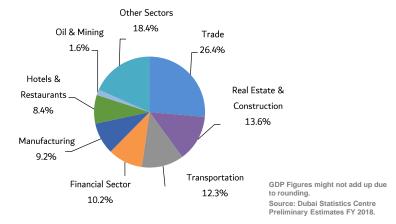
Well-

**Diversified** 

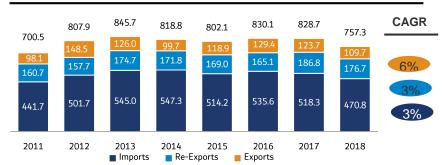
**Economy** 

## 3.6% 4.6% 4.1% 4.1% 2.9% 3.1% 1.9% 2012 2013 2014 2015 2016 2017 2018\* Dubai Real GDP Growth (%)\*

### ...Driven by a Diversified Economy...



### ...Supported by Strong Trade Activity



Dubai Direct Foreign Trade Breakdown (AED billion)

### **Commentary**



### Main highlights of Dubai economy:

- Fiscal discipline with an increase in investment spending
  - The Emirate of Dubai has increased its budgeted expenses by 17.3% y-o-y for 2019 to AED 51.4bn.
- The UAE's fiscal and external deficits are small relative to the rest of the GCC and continued investment in infrastructure is expected to underpin non-oil GDP growth through 2020.
- Dubai is in the top 6 global destinations for travellers, as such it serves as the main hub in the Arab world, benefitting from increasing global trade, rising tourism and stabilizing real estate.
- Dubai recorded AED 290.7bn in foreign direct investment balance in 2016 and expects to invest another AED25bn in infrastructure-related projects during EXPO 2020.
- Dubai is the 1st regionally and the 15th globally in the Global Financial Centres Index. And became upgraded to the 11<sup>th</sup> rank among 190 countries in the 2018 Doing Business.
- Dubai has moved the historical focus on Real estate and Trade to attract more knowledge intensive projects with a greater focus on Technology.
- HH Sheikh Mohammed established the Dubai Security Centre which seeks to ensure the proper implementation of international best practices in Dubai as a financial hub.
- Dubai is placed at the forefront of the global Islamic economy, where the total value of listed Sukuk amounted to AED214bn – end of Q1 2019. According the IMF, During 2001–2015, \$53.8bn or 36 percent of all global Sukuk issuances originated in the UAE.

Source: Emirates NBD research, Dubai Investment Development Agency, 2017 Global Investment Report published by UNCTAD, Doing Business World Bank, IMF.

\* Source: Dubai Statistics Center, some GDP growth percentages were revised due to a new national account series issued by the Dubai Statistics Center. 2018 figures are preliminary.

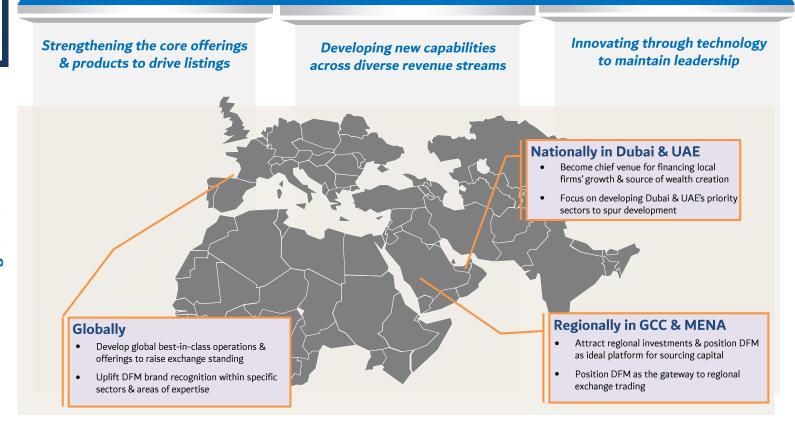


DFM 2021 Positioning

Embracing a **new mission for 2021** will strengthen our leading position in our industry

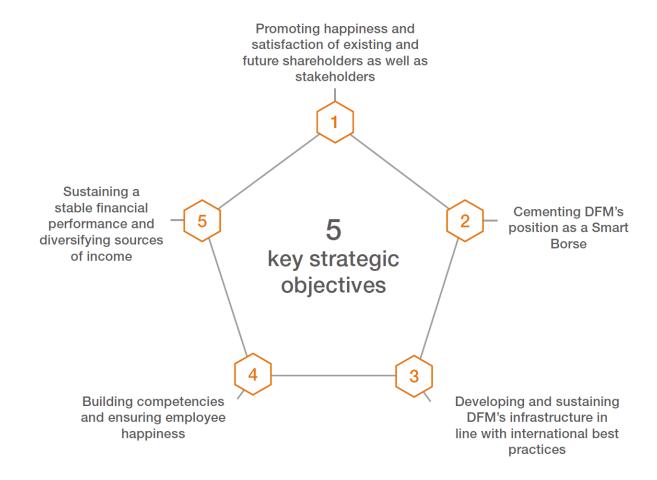
Bringing the highest possible value to the UAE's economic ecosystem, our stakeholders & our shareholders

Allowing us to play a leading local, regional and global role





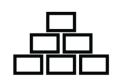
DFM
Strategic
Objectives
2021





DFM Strategic Programs 2021

## FIVE PROGRAMS AIMING AT SUSTAINING A STABLE FINANCIAL PERFORMANCE AND DIVERSIFYING SOURCES OF INCOME



INCREASING TRADE VOLUMES
PROGRAM VIA FULL TRADE
TYPE OFFERINGS



ENHANCING EQUITY LISTING PROGRAM AND SUPERIOR SERVICES



MAXIMISING INVESTOR SERVICES
TO MEET EVOLVING NEEDS



UPLIFTING CSD FUNCTION AND PROCESSES



ADVANCEMENT OF TECHNOLOGICAL SOLUTIONS

### STAKEHOLDERS' VALUE



### Post-Trade Functions Development

As part of a comprehensive development of the post-trade functions and in line with the international best practices, the DFM PJSC shareholders ratified establishing independent subsidiaries for the clearing & settlement, and the depository businesses. The new companies will be under the umbrella of DFM PJSC.

**Main Impact** 

**Key Benefits** 

	•
Enhanced Efficiency in Operational Performance to improve liquidity	<ul> <li>Maximizing clearing members' capital requirements, adopting international best practices for margins and settlement funds.</li> <li>Higher efficiency in using collateral.</li> <li>Potential boost of clearing members' liquidity.</li> </ul>
Enhanced Risk Mitigation	<ul> <li>Enhanced risk management by ring-fencing risk through creating separate legal entities.</li> </ul>
Compliance with Regulations and International Best Practice	<ul> <li>Comply with SCA's regulations regarding CCP which requires a separate legal entity for the CCP business license.</li> <li>Comply with SCA's CSD regulations that also require a separate legal entity for CSD business license.</li> <li>Comply with the international best practice recommendations.</li> </ul>



# DFM's Diversified Product Offering

### Multiple product and service offerings leading to diversified revenue streams

### Listing

- Equities
- Rights Issues
- ETFs
- REITs (in progress)
- Sukuks/ Bonds
- Mutual Funds
- Equity Derivatives (currently traded through Nasdaq Dubai & DFM in progress)

Listing Mechanisms: Public listing, Private listing and Dual Listing

### **Trading Tools**

- Margin Trading
- Regulated Short Selling
- Equities Repos Settlement
- Block Trade
- Special Trade
- Online Trading Tools
- Allocation Account

One Trading Platform Serving Various Markets: DFM, Nasdaq Dubai and Free Zone (in progress)

### **Post Trade**

- Clearing
- Settlement
- Pledge Services
- Securities Lending & Borrowing
- Settlement of Repos on
  - DFM listed shares
- Transfer of margined securities between trading members

CCP and CSD (in progress)

### **Market Data**

- Real-time and historical data
- Indices

### **Investor and Issuers Services**

- Custody
- elPO
- iVestor
- Electronic Dividend Payment Services
- Issuers' Support Program
- International Roadshows

- AGM / EGM Services & Voting Services
- Share Book Services
- XBRL (in progress)
- eSAR Services
- efsah Electronic Disclosure Services
- Links with foreign CSDs for dual listings

Nasdaq Dubai launched Derivatives trading in September 2016.



Strategic
Milestones
Building
Strong IPO
Pipeline



On going successful DFM International Investor Roadshows since 2007; meeting investors with AUM ranging from \$2 billion to \$500 billion and totaling \$4 trillion.



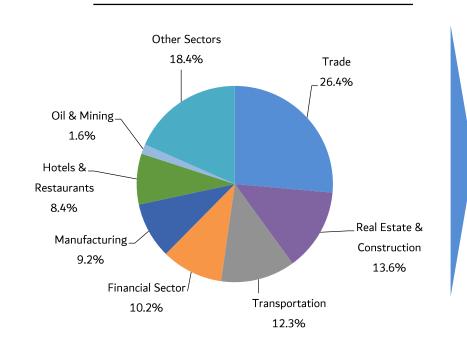
## Sectors Mix of Dubai's GDP vs. DFM's

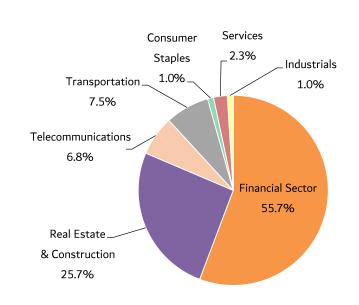
### DFM's IPO pipeline strategy aims at a better reflection of Dubai's GDP mix.

- Unlike the economy, the DFM market is dominated by the Financial sector and the Real Estate and Construction sector.
  These sectors collectively represent 24% of the economy vs. 81% of the market capitalisation, by end of FY 2018.
- This represents significant opportunities for DFM as there is a diversified pool of sectors and companies to be listed in the future.

### Dubai Real GDP Breakdown - FY 2018\*

### DFM Sectors Breakdown<sup>1</sup> - FY 2018





Figures may not add up to 100% due to rounding.

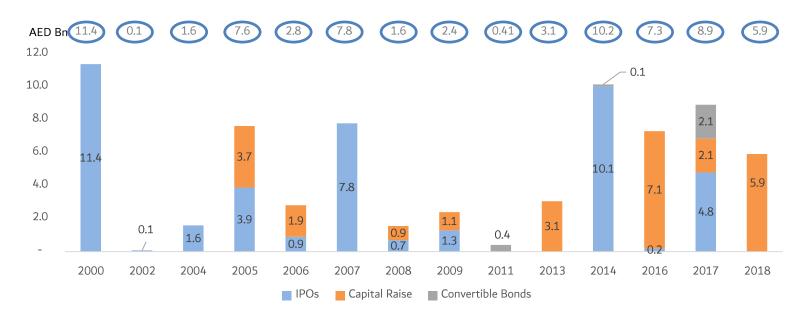
<sup>\*</sup> Source: Dubai Statistics Centre Preliminary Estimates FY 2018.

<sup>&</sup>lt;sup>1</sup> Sector Breakdown is by market cap.



Issuer Transactions 2000 – 2018

### Funds raised on DFM reached AED 70+ billion (inception – end of 2018)\*





Selected



**Capital Raise** 



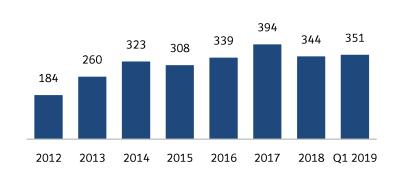
**Convertible Bonds** 

\*Total funds raised represent the floated amounts in AED.

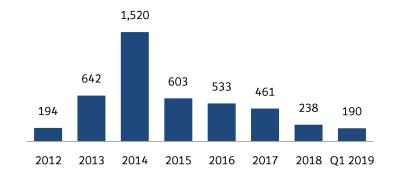


Operational Highlights

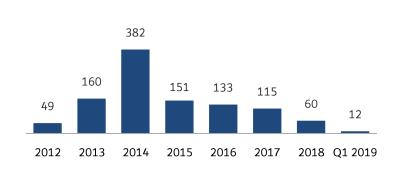
### Market Capitalization (AED bn)



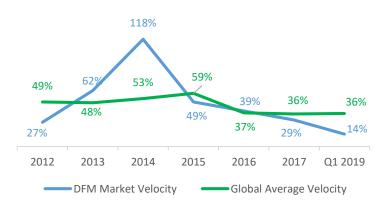
### ADTV (AED mn)



### **Total Traded Value (AED bn)**



### Market Velocity<sup>1</sup> (%)



Note: Figures exclude Nasdaq Dubai

Source for Global velocity figures is World Federation of Exchanges.

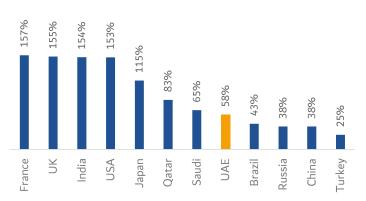
 $<sup>^{\</sup>rm 1}$  Velocity is calculated as annualized trade value/end of period market capitalization.



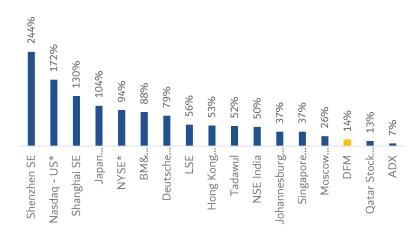
## Equity Market Capitalisation to GDP<sup>1</sup>

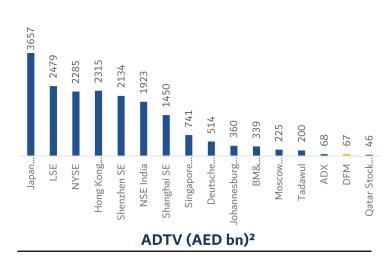
**Number of Listed Companies<sup>2</sup>** 

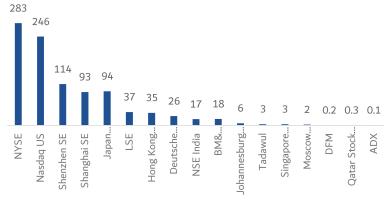
DFM Presents
Significant
Growth
Opportunities



### **Equity Market Velocity**<sup>3</sup>







Source: Euromonitor, World Bank, World Federation of Exchanges.

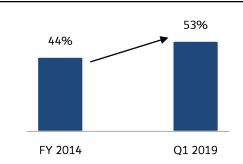
- <sup>1</sup> Based on Dec 2017 market capitalization over 2017 nominal GDP (current prices).
- <sup>2</sup> Data is updated till Dec 2018, except for Abu Dhabi until August 2018.
- <sup>3</sup> Data is updated till Dec 2018, except for DFM until 31<sup>st</sup> March 2019.
- \* Velocity for this exchange is calculated as annualized trade value/end of period market capitalization.



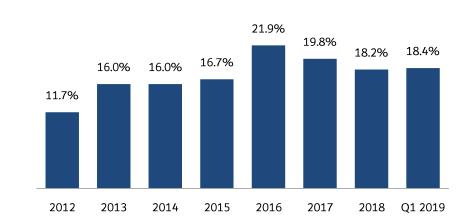
# Foreign Investor Interest

- DFM continues its efforts, in cooperation with issuers and investment banks, to attract foreign investors' interest in DFM listed companies.
- UAE was classified as a global emerging market in 2014 by MSCI and S&P Dow Jones.
- Net foreign investment flowing to the DFM market during 2014 was AED 4 billion (excluding Arab and GCC nationals).
- Foreign investors continue to show confidence in the quality and diversity of investment opportunities that the DFM offers.

### **Foreign Investors' Trading Share**



### Foreign Ownership (% of Market Cap)



Source: DFM analytics.

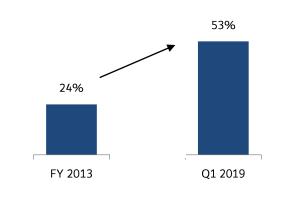
Note: Foreign investors defined as non-UAE investors. Figures excluding Nasdaq Dubai.

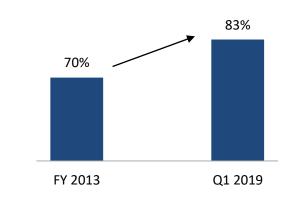


Increasing Institutional Investor Base

### Institutional Trading Share (%)

### Institutional Ownership (% of Market Cap)





### **Commentary**

- The DFM has attracted an increasing institutional investor base, in light of the sound national economy and the continuous improvement of listed companies' performance.
- Institutional investors own 83% of the stocks listed on the DFM by the end of Q1 2019.

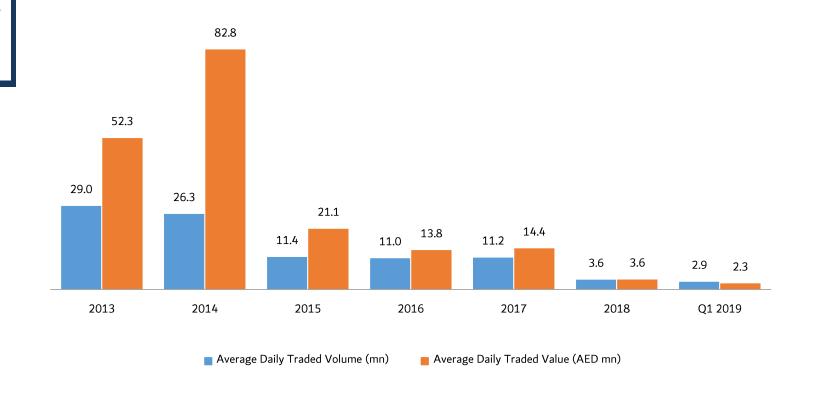
Source: DFM analytics.

Note: Figures excluding Nasdaq Dubai.



## DFM PJSC Stock Trading Activity

### DFM PJSC is one of the most Liquid Stocks on the Exchange

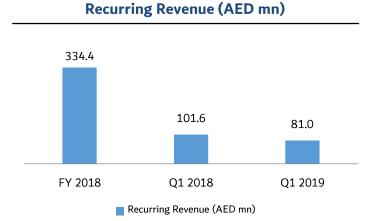


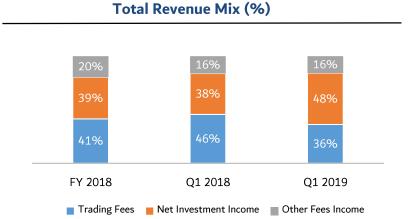
Source: DFM analytics.



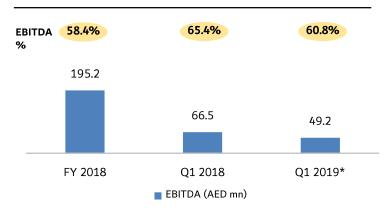
■ DFM continues to provide advanced and innovative products/services as part of its strategy to diversify revenue streams and increase non-trading commission income.

Financial Highlights

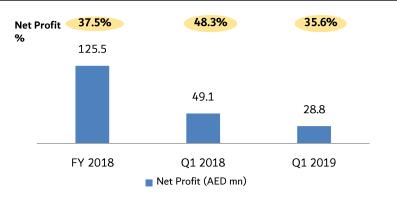




### EBITDA (AED mn) and EBITDA Margin (%)



### Net Profit (AED mn) and Net Profit Margin (%)



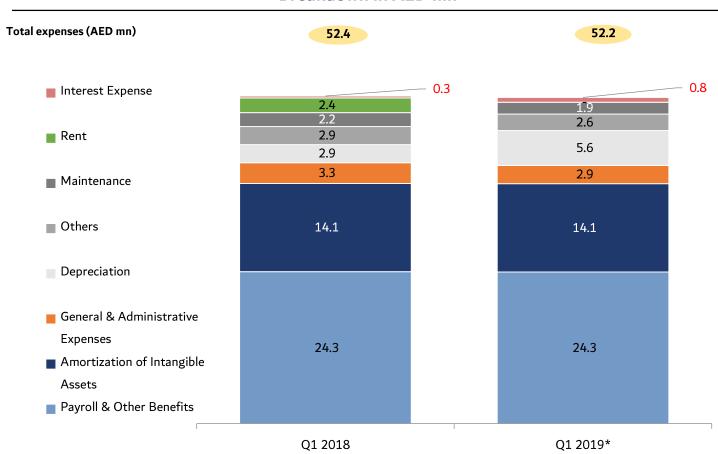
<sup>\*</sup> As a result of initially applying IFRS 16, in relation to the leases that were previously classified as operating rental expenses, the Group recognized right to use of assets and therefore reclassified rent/lease expense as depreciation expense starting Q1 2019.

Note: Consolidated financial statements; EBITDA includes investment income and other income. Some figures & percentages in the slide might not totally add up due to rounding.



## Stable Expense Base

### Breakdown in AED mn



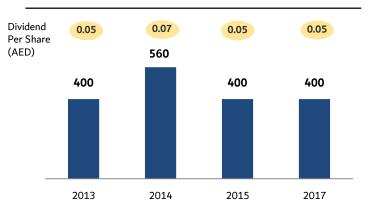
Note: Consolidated expenses; some figures & percentages might not totally add up due to rounding.

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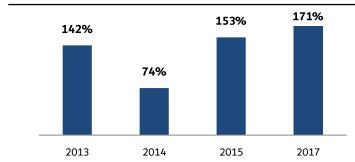


## Dividend Payout History

### Dividends (AED mn)



### Dividend Pay-out (% of Net Profit)¹



Note: Consolidated financial statements

### **Selected Balance Sheet Items**

(AED mn)	FY 2018	Q1 2019
Investment Deposits	2,830	2,828
Financial Assets Measured at Fair Value & Amortised Costs	938	944
Goodwill	2,879	2,879
Other Intangible Assets	2,147	2,132
Property and Equipment	294	329
Total Assets	9,443	9,624
Total Equity	7,783	7,799

 $<sup>^{1}\,\</sup>text{Calculated}$  as dividend (paid following year) divided by the net profit of the year. 2016 Dividends were retained.

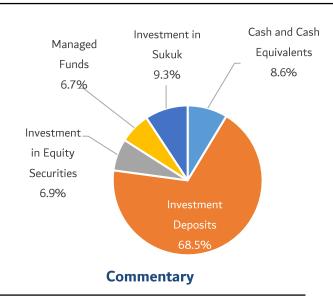


### **Main Financial Assets**

Strong Balance
Sheet with
Significant
Financial
Assets

(AEDm)	Q1 2	019
Cash and Cash Equivalents		357
Investment Deposits		2,828
Less than 3 Months	1,525	
Up to 1 Year but More than 3 Months	1,040	
More than 1 Year	263	
Other Financial Assets Measured at Fair Value – (FVTOCI)		944
Investment in Equity Securities	285	
Managed Funds	276	
Investment in Sukuk	383	
Total		4,129

### Main Financial Assets Breakdown Q1 2019



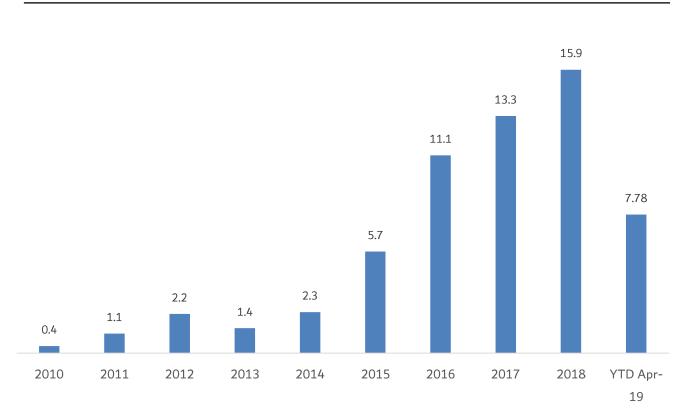
- Investment deposits are placed with financial institutions in the UAE, with profit rates ranging from 3.2% to 4.1% per annum.
- Investment in Sukuk in the UAE matures in
   4-9 years and carries a fixed profit rate of
   4.5% 5.1% per annum.
- 97% of the other financial assets are invested within the UAE.

Note: Consolidated financial statements



### Issuers Dividends (AED bn)

Strong
Track Record
of Issuers
Dividend
Management



DFM managed 100% of issuers dividends, majority of which were paid electronically.



**APPENDICES** 



## DFM Consolidated P&L

(AED mn)	FY 2018	Q1 2018	Q1 2019
Trading Commission Fees	138.2	46.2	29.3
Brokerage Fees	21.6	5.7	4.8
Clearing, Settlement and Depositary Fees	26.0	6.2	4.8
Listing and Market Data Fees	9.5	2.5	2.4
Other Fees	7.9	0.9	0.9
Operating Income	203.3	61.5	42.1
Investment Income	129.8	38.7	38.8
Other Income	1.4	1.4	0.1
Total Income	334.4	101.6	81.0
Payroll and Other Benefits	(91.7)	(24.3)	(24.3)
Other General & Administrative Expenses	(36.9)	(8.4)	(7.5)
Rent*	(10.6)	(2.4)	-
Depreciation	(11.9)	(2.9)	(5.6)
Amortization of Intangible Assets	(56.5)	(14.1)	(14.1)
Interest Expense	(1.2)	(0.3)	(8.0)
Total Expenses	(208.9)	(52.4)	(52.2)
Net Profit for the Year	125.5	49.1	28.8
Attributable to:			
Owners of the Company	125.5	48.9	28.1
Non-controlling Interest	0.046	0.24	0.64
EPS (AED)	0.016	0.006	0.004

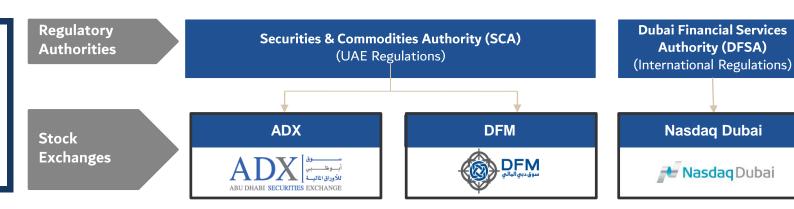
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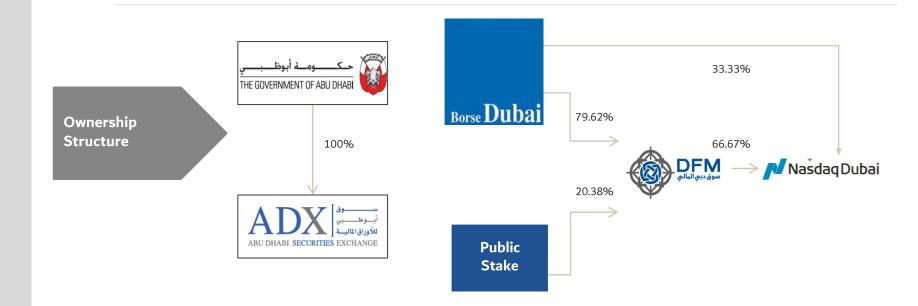
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Relationship with Nasdaq Dubai & Regulatory Authority







# New Company Law Supporting IPO Market

Requirements	Old	New
Offer Size	Not be less than AED 10 million	Not be less than AED 30 million
Founders Hold	Founders hold not less than 20% and not more than 45% of the total authorized Share Capital	<ul> <li>Founders hold not less than 30% and not more than 70% of the total authorized Share Capital</li> </ul>
Refund Days	Two weeks	• 5 Days
Sell Down	Not allowed	Max. 30% from the capital
Subscriptions Period	90 Days	• 30 Days
Pricing	Fixed price only - Book Building allowed by regulatory approval	Book Building is now available for the companies as an another option with fixed price
Employee Stock Option	Not recognized	Allowed
Foreign Ownership Limit	49% maximum foreign ownership	<ul> <li>49% maximum foreign ownership but some exceptions can be granted upon ministerial decision</li> </ul>

### Notes:

- Only changes associated to IPO related matters are listed above.
- The above excludes Government owned entities as they may have special exemptions.



### **For additional Investor Relations information:**

### **Investor Relations Website:**

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