

Dubai Financial Market

Investor Presentation 2015



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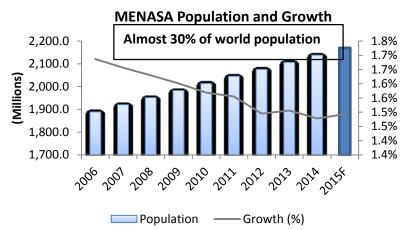
AN ECONOMIC POWERHOUSE

MENASA REGION: SOLID ECONOMIC FUNDAMENTALS -PROMISING GROWTH

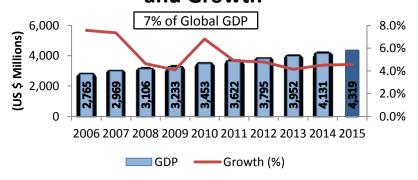




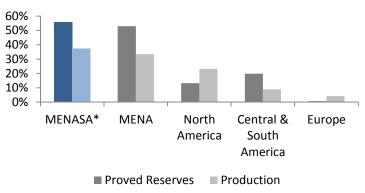
is emerging as a powerful economic bloc with tremendous growth potential, combining the sovereian wealth funds (SWFs) of the Mena region to the economic growth story of, say, India, hence, the economic paradigm shift towards this region from other emerging markets



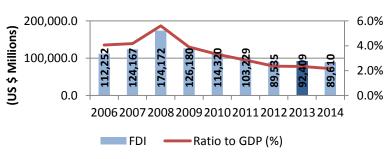
MENASA GDP at Constant Prices and Growth



Oil Reserves and Production (% of Global)



Foreign Direct Investment Inflows to MENASA





UAE:GROWTH PROSPECTS



- Strong growth in the non-hydrocarbon sector
- Regional wealth and liquidity
- Fiscal discipline with increase in investment spending
- UAE's service driven economy benefitting from the global trade
- AED 750 BN worth of infrastructural projects to be spent on construction till 2021
- AED 14 BN to be spend on innovative projects in 2015
- AED 5.9 trillion in external trade over the last 5 years
- UAE's non-oil foreign trade reached AED1.75 trillion in 2015, a growth of up to 10 percent from 2014

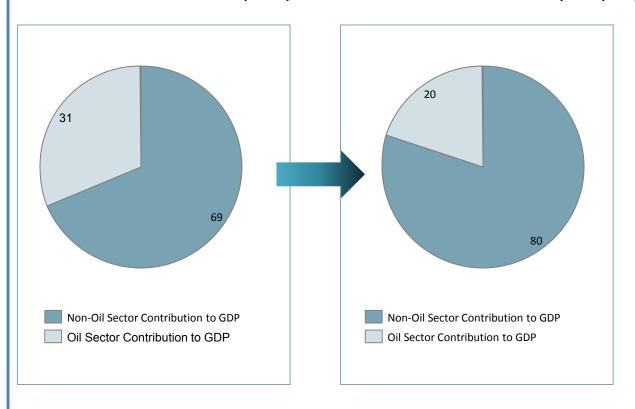


UAE WILL ADHERE TO ITS LONG TERM STRATEGY TO DIVERSIFY ITS ECONOMY



Oil Sector vs. Non-Oil Sector Contribution to UAE GDP (2014)

Oil Sector vs. Non-Oil Sector Contribution to UAE GDP (2021)



Comments

- UAE's long term strategy is to diversify its economy and reduce its dependence on oil revue
- The non-oil sector has experienced positive growth during the past couple of years
- UAE aims to achieve this through intensive investment in the industrial and tourism sectors, air and maritime transport, import and reexport, as well as supporting a range of projects and initiatives based on the knowledge economy



Source: IMF, World Bank



DUBAI:ISLAMIC ECONOMY INITIATIVE



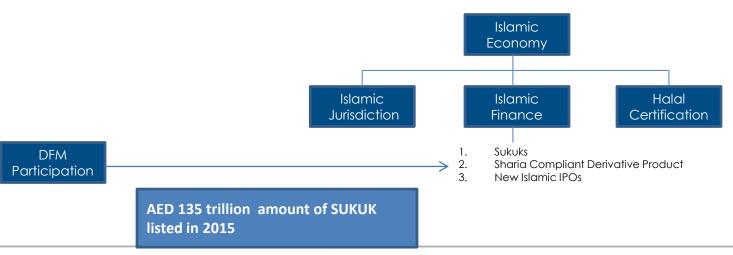
Dubai plans to become the Capital of Islamic Economy in the next 3 years

Initiative:

The vision of His Highness Sheikh Mohammed, Ruler of Dubai, to transform Dubai into the capital of the Islamic economy has given a different resonance to this fast-growing sector of global economy. Dubai has indeed a row of strengths to take on that status.

The Strength:

- 1. The geo-economics of Dubai and the combination of Eastern and Western cosmocultures, makes it easier to do business and more accessible to the key regions of Africa, the Levant, the GCC and Asia.
- 2. The legal and judiciary systems in Dubai guarantee the necessary security for business and FDI.
- 3. World class Infrastructure and expertise



DUBAI:RECENT EVENTS



- Organizational restructuring of government departments & related entities
- Successful debt restructuring across all sectors with zero defaults
- GDP is projected to grow at 4%+ and above going forward, as per IMF, way above the average GDP growth of western counterparts

Key Achievements in 2015:

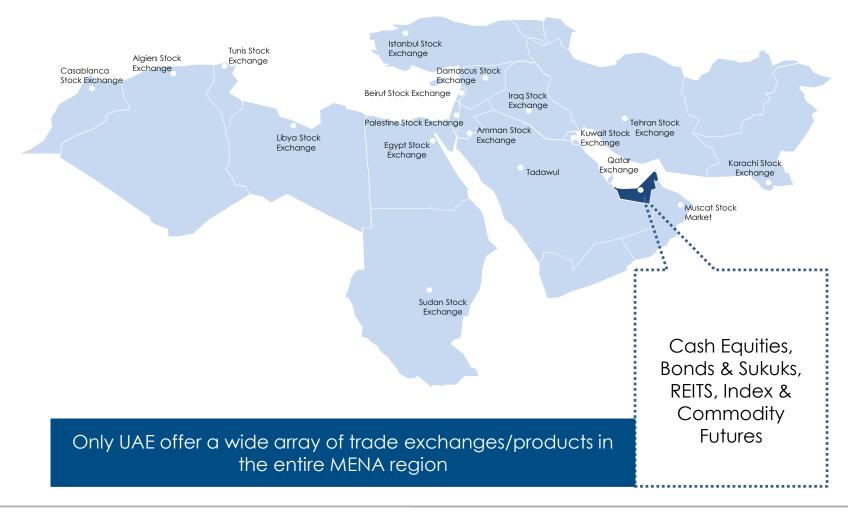
- Dubai GDP for 2015 is estimated to grow by 3.5-4.0 %
- Foreign direct trade grew to more than AED 800 billion in 2014 and expected to be in the same range in 2015
- Dubai ranks 4th among top global destinations for travelers
- Dubai is ranked 12th in world competitiveness index up four positions from last year
- UAE ranks 11th in AT Kearney FDI Confidence Index serving as main hub in Arab world
- Dh25 billion in total investment in infrastructure-related projects due to EXPO 2021





CAPITAL MARKETS:KEY EXCHANGES IN THE REGION



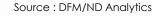




MARKET CAPITALIZATION LIQUIDITY REVIEW







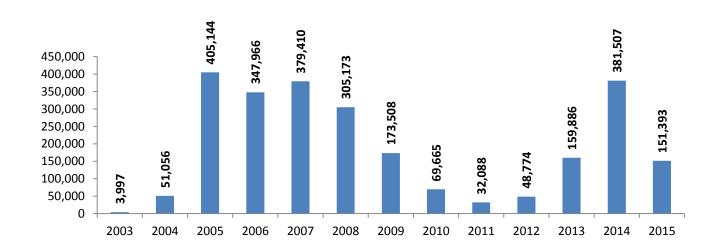


TRADE VALUES: DFM PERFORMANCE



DFM
exchange
has seen a
slow down in
trading driven
by regional
instability, oil
prices and
general
sentiments.

Trade Value on DFM (AED Million) 2003 - 2015

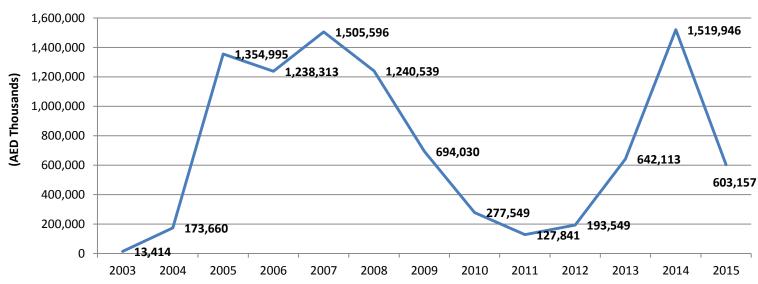




Source : DFM/ND Analytics



Daily Average Trade value on DFM (2003-2015)





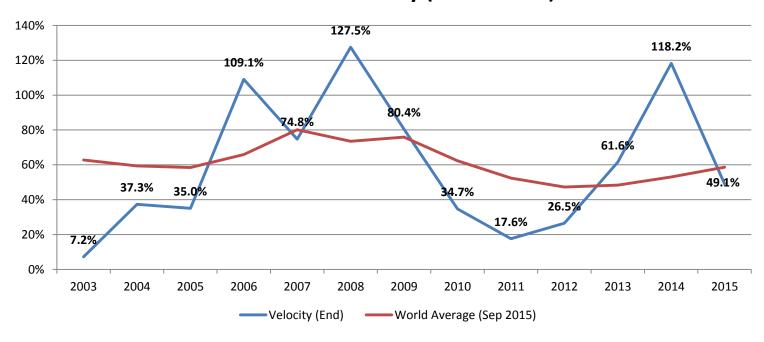
Source : DFM/ND Analytics

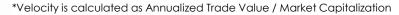
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MARKET VELOCITY DFM PERFORMANCE



DFM Market Velocity (2003 - 2015)





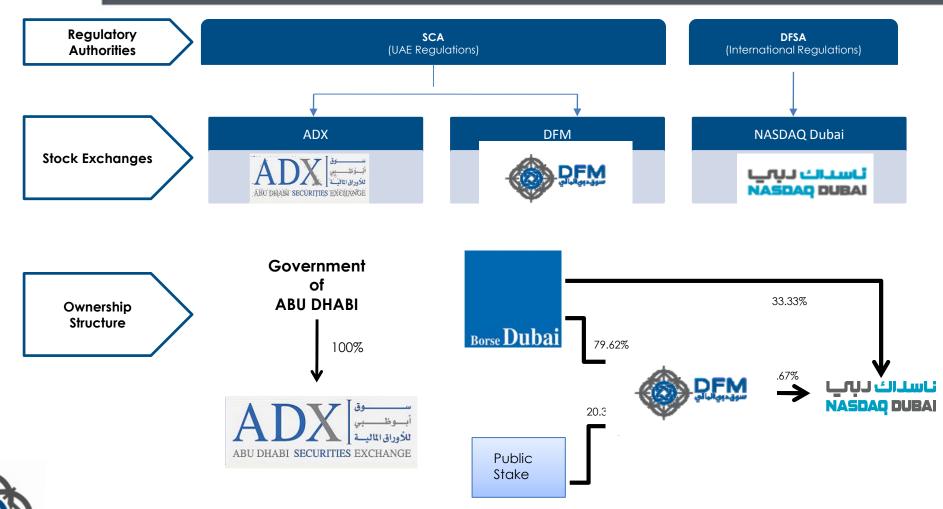
Source: DFM/ND Analytics



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UAE MARKETS:REGULATIONS & OWNERSHIP

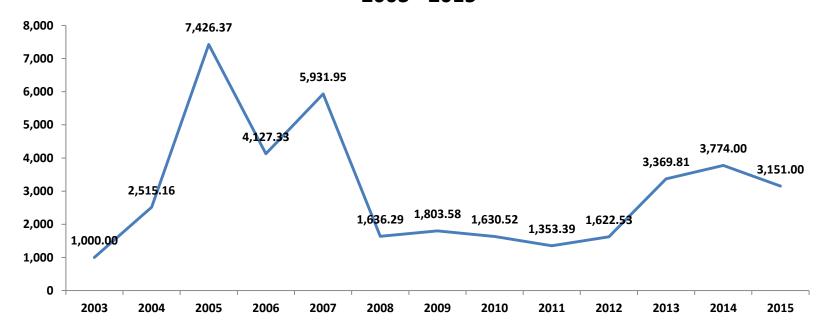


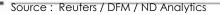


DFM: GENERAL INDEX PERFORMANCE



DFM General Index Performance 2003 - 2015



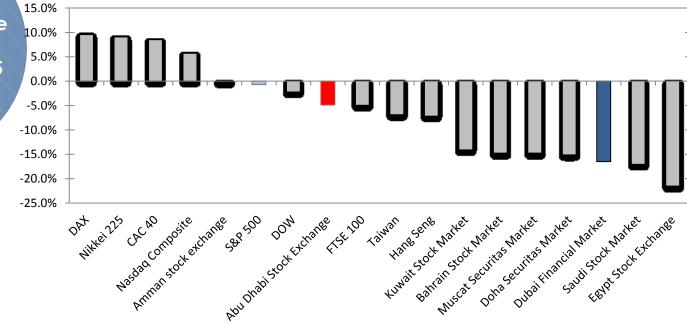


DFM: GENERAL INDEX - COMPARISON



Indices of 37 exchanges of the WFE members declined in 2015

Index Percentage Change in 2015



DFM: TRADING BY CLIENT TYPE



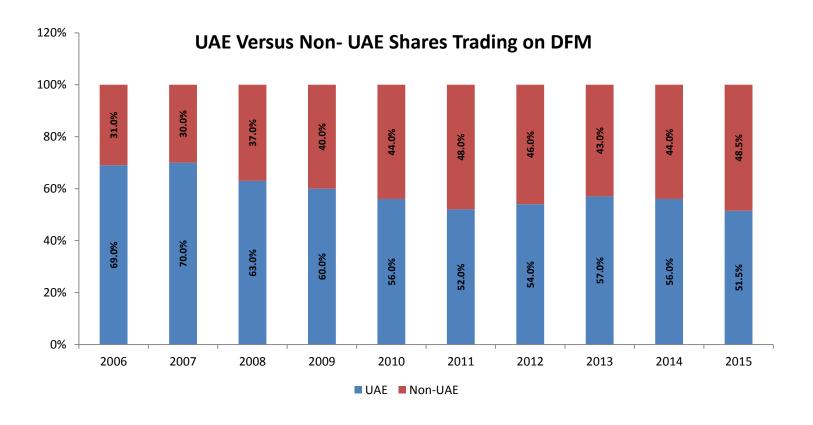
Traded Value on DFM by Client Type





DFM: TRADING BY NATIONALITY







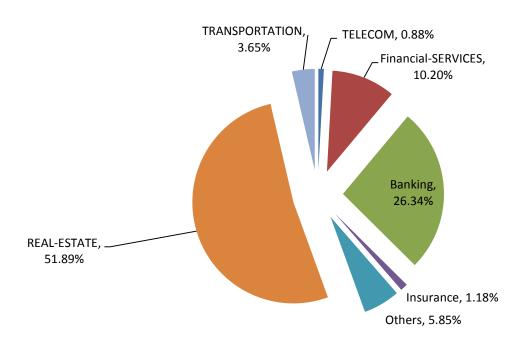
DFM: TRADE MATRICES

SECTOR MIX



Trade
Activity –
By Sector
2015

Sector-wise Value Traded on DFM in 2015





Source : DFM/ND Analytics

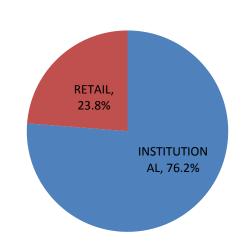
DFM: OWNERSHIPSHARE OWNERSHIP RATIOS

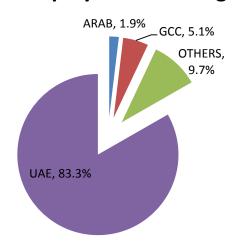


Ownership by Type of Investor

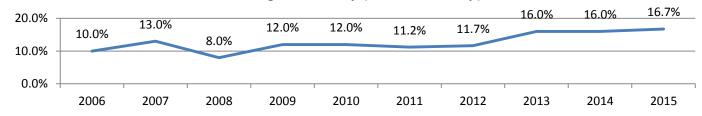
Ownership by Citizen Category

Distribution of Share Ownership 2015





Foreign Ownership (% of Market Cap)





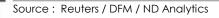
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DFM: FINANCIALSREVENUE MIX



Key Financial 2009- 2015

	2009	2010	2011	2012	2013	2014	2015
Trading Commission Fees	374.7	158.7	76.8	114.8	341.6	0.608	335
Net Investment Income	91.5	73.2	54.6	45.3	53.4	75.4	56.6
Other Fee Income	36.7	31.9	51.9	37.0	63.7	86.9	68.5
Total Revenue	502.9	263.8	183.3	197.1	458.7	968.3	461.3
Salaries	43.1	57.2	56.6	57.5	71.7	78.7	83.8
General & Administrative	18.7	28.6	29.6	24.6	28.0	30.9	37.0
Rent	5.8	9.0	9.2	7.6	7.6	7.9	9.4
Depreciation	11.3	17.2	16.7	10.8	7.0	6.5	5.4
Amortization	75.9	75.9	75.9	62.4	62.4	62.4	62.3
Other Expense	1.5	3.4	9.5	2.3	-	-	_
Total Operating Expense	156.3	191.3	197.5	165.2	176.7	186.4	123.9
Interest Expense	-	-	-	-	(1.0)	(1.1)	(1.1)
Revaluation of Investments - Trading	-	1.0	(0.4)	-	-	(22)	-
Minority Interest	-	5.5	7.9	3.2	3.5	(0.5)	(0.82)
Net Income	346.6	79.0	(6.9)	35.2	284.6	759.3	261
EPS	0.04	0.01	_	_	0.04	0.09	
EBIT Margin	0.04	0.01			0.04	0.07	57%
EBITDA Margin							72%

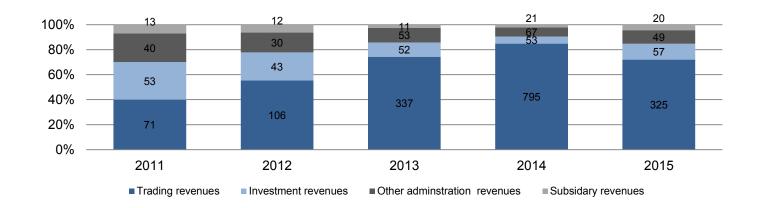


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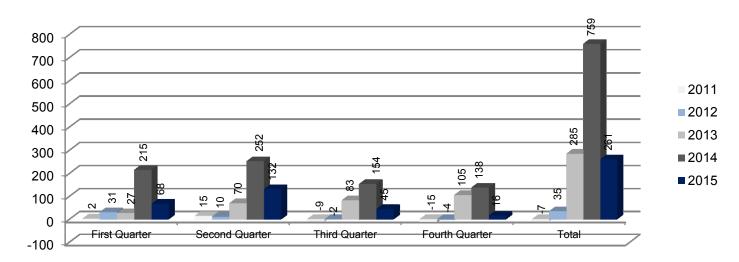
DFM: FINANCIALSREVENUE MIX & GROWTH



Revenue Breakdown 2011-2015



Net income Breakdown 2011-2015



SHAREHOLDER VALUE



STRATEGIC VISION

SUPPLY

(Equity listings and financial instruments)

DEMAND

(Market access, members & investors)

STAKEHOLDER VALUE







(Innovative customercentric services)

- IvESTOR Card
- Dividend distribution & smart AGM Services
- E-IPO Online Subscription Platform
- New IPO Equity Listings

- eBroker Services
- New eService Portal
- eSAR Issuer Service
- Online Advertising
- EFSAH Online Disclosure
- eReports & Stock
 Portfolio

- Direct Market Access (DMA)
- DFM international Roadshows
- Expanded investor base with increased market activity and new IPOs
- DFM mobile application
- New enhanced DFM Website





STRATEGIC INITIATIVES ADDRESSING FUTURE GROWTH



Upgrade to MSCI Emerging Market Status



G30 Compliance and addressing the gaps



Organizational restructuring and monetization of financial services



Initiating investor –centric services to increase liquidity and trading activities



Smartphone based services





STRATEGIC INITIATIVES

PIONEERING IPO STUDY



DFM
has
commissioned
Independent
Research
Consultants
for
intensive
IPO
study

2009

Research over 500 companies in the UAE

2011

Research over 500 companies in the region, CIS, and Africa

2010 - 2013

Dialog with top 100 companies in prime position of going public on DFM & NASDAQ Dubai

2014

IPO listing in DFM -MARKA & EMAAR MALLS marketing 2015

New Company Law to drive IPO market



2009 Step by Step " DFM Guide to going public" launched
2010 IPO Market Study Results from one on with 40 potential IPO candidates

2011 -IPO Retreat for private, semi-government and family ²⁰¹

owned businesses.

-MOU with JAFZA

- Access to Capital Seminar for JAFZA Dubai

-Regional IPO Market Study for NASDAQ Dubai

-MOU with Dubai SME

-2nd Access to Capital Seminar for SME

Targeted

campaign

to attract

issuers

through

out the

period

IPO

-NASDAQ Dubai IPO Guide

-Road show for IPO in India & Kuwait.

-2nd IPO Retreat on November 19th,2013

- 4 IPOs

2014

2015 - New Company law announced.

- 3rd DFM IPO forum on November 9

- Listing of Damac

- Re- Listing of Amlak





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