

Dubai Financial Market PJSC

Investor Presentation
FY 2019

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DFM at a Glance

Leading Exchange in the MENA Region

- Established in 2000 as a government owned exchange and in 2007 became the first regional exchange to be publicly listed.
- Provides investors and market participants with the best in class international platform offering innovative products and services while conducting trading, clearing and settlement in an efficient, transparent and liquid environment.
- Currently, Borse Dubai owns 80.66% of DFM with the remaining being public float.

Listings (FY 2019)	AED 375bn Market Capitalization	66 Companies Listed on the DFM	103 Bonds and Sukuks Listed on Nasdaq Dubai with a value of \$84bn
Volumes (FY 2019)	AED 53bn Total Traded Value	AED 213mn Average Daily Traded Value (ADTV)	14% Market Velocity ¹
Volume by Investor Type (FY 2019)	48% Foreign Investors' Trading Share	17% Foreign Ownership (% of Market Cap)	54% Institutional Investors' Trading Share
Consolidated Financials (FY 2019)	AED 327mn Revenue	AED 204mn EBITDA	AED 122mn Net Profit

Source: DFM analytics.

Note: Trading statistics for DFM excludes Nasdaq Dubai.

Foreign investors defined as non-UAE investors.

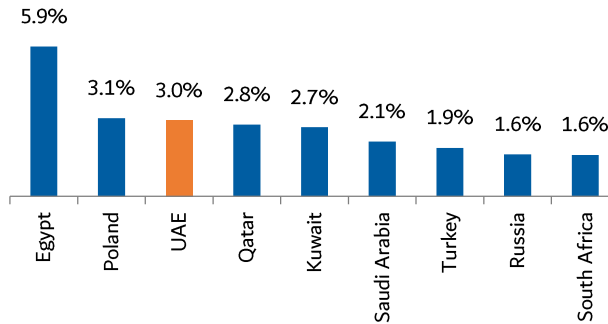
¹ Velocity is calculated as annualized trade value / end of period market capitalization.

The UAE Benefits from Strong Demographic & Macroeconomic Fundamentals

1

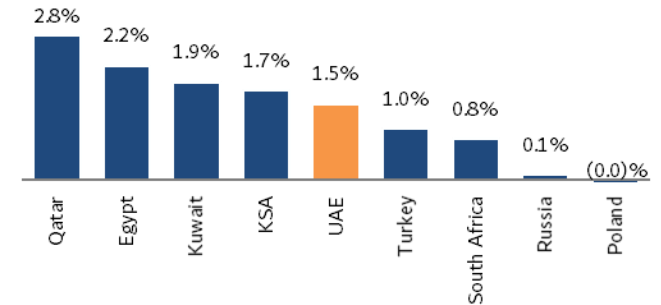
Continued GDP Growth...

2019E-2024E Real GDP Growth (%)


2

Growing Population...

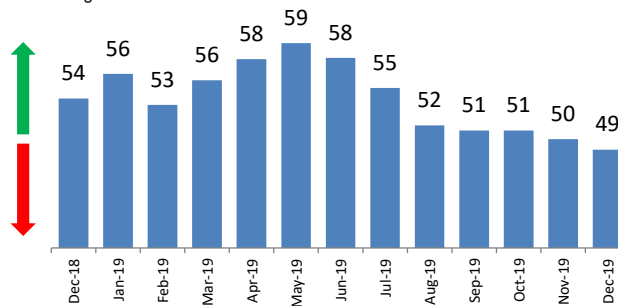
2015E-2020E Population Annual Growth (%)


3

Sustained Growth in Non-Oil Economy...

UAE Non-Oil Private Sector PMI

Increasing Rate of Growth

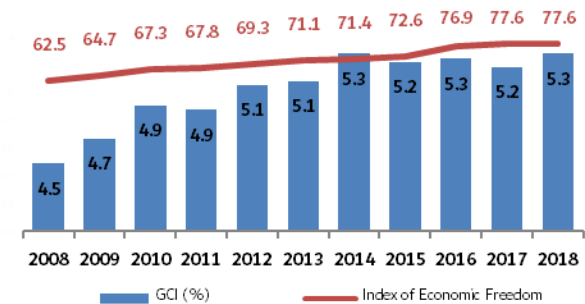


Increasing Rate of Contraction
50 – No Change vs. Previous Month

4

...Resulting in a Stable Business Environment

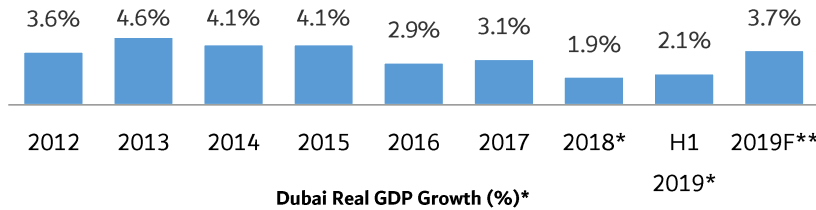
Globally, strengthened with the quality of its enabling environment, UAE ranks 25th on the Global Competitiveness Index (GCI 2019) & 9th on the 2019 Index of Economic Freedom (1st in the MENA).



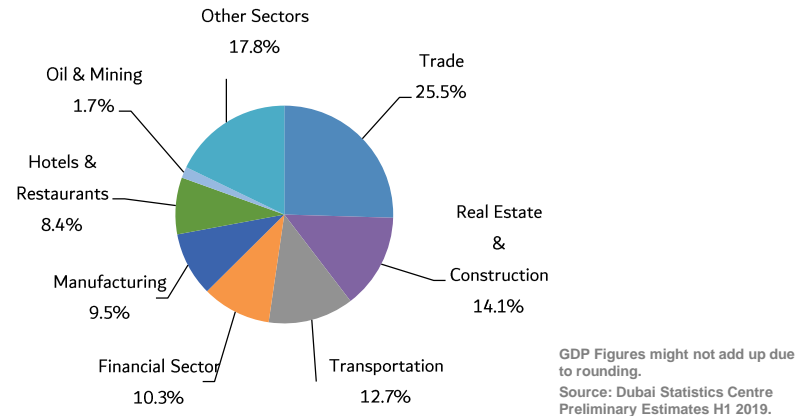
Source: The UAE National Bureau of Statistics, Euromonitor, Bloomberg, World Economic Forum, Emirates NBD, The Heritage Foundation, IMF.

Dubai Growth is Driven by a Well-Diversified Economy

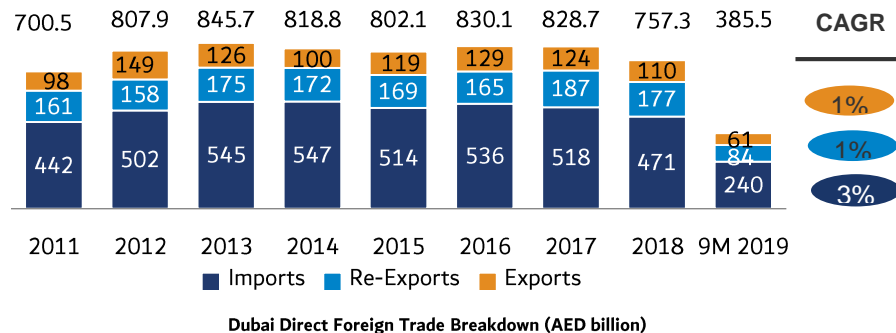
Continuous Dubai GDP Growth ...



...Driven by a Diversified Economy...



...Supported by Strong Trade Activity



Commentary

Main highlights of Dubai economy:

- Fiscal discipline with an increase in investment spending
 - The Emirate of Dubai has increased its budgeted expenses by 17% y-o-y for 2020 to AED 66.4bn.
- The UAE's fiscal and external deficits are small compared to the rest of the GCC and continued investment in infrastructure is expected to underpin non-oil GDP growth through 2020.
- Dubai is in the top 6 global destinations for travellers, as such it serves as the main hub in the Arab world, benefitting from increasing global trade, rising tourism and stabilizing real estate.
- Dubai recorded AED 290.7bn in foreign direct investment balance in 2016. During the first half of 2019, Dubai attracted AED 46.6bn in foreign direct investments¹.
- Dubai is the 1st regionally and the 15th globally in the Global Financial Centres Index. And ranks the 16th among 190 countries in the 2020 Doing Business.
- Dubai has moved the historical focus on Real estate and Trade to attract more knowledge intensive projects with a greater focus on Technology.
- HH Sheikh Mohammed established the Dubai Security Centre which seeks to ensure the proper implementation of international best practices in Dubai as a financial hub.
- Dubai is placed at the forefront of the global Islamic economy, where the total value of listed Sukuk amounted to AED241bn – end of 2019. According the IMF, During 2001–2015, \$53.8bn or 36 percent of all global Sukuk issuances originated in the UAE.

Source: Emirates NBD research, Dubai Investment Development Agency, 2017 Global Investment Report published by UNCTAD, Doing Business World Bank, IMF.

* Source: Dubai Statistics Center, some GDP growth percentages were revised due to a new national account series issued by the Dubai Statistics Center. 2018 figures are preliminary. 2019 Forecast

** 2019 is forecast sourced to Dubai economic report 2018

¹ Source: The Dubai Advantage, Dubai FDI.

DFM 2021 Positioning

Embracing a **new mission for 2021** will strengthen our leading position in our industry

Bringing the highest possible value to the UAE's
economic ecosystem, our stakeholders & our shareholders

*Strengthening the core offerings
& products to drive listings*

*Developing new capabilities
across diverse revenue streams*

*Innovating through technology
to maintain leadership*

Allowing us to play a leading local, regional
and global role

Globally

- Develop global best-in-class operations & offerings to raise exchange standing
- Uplift DFM brand recognition within specific sectors & areas of expertise

Nationally in Dubai & UAE

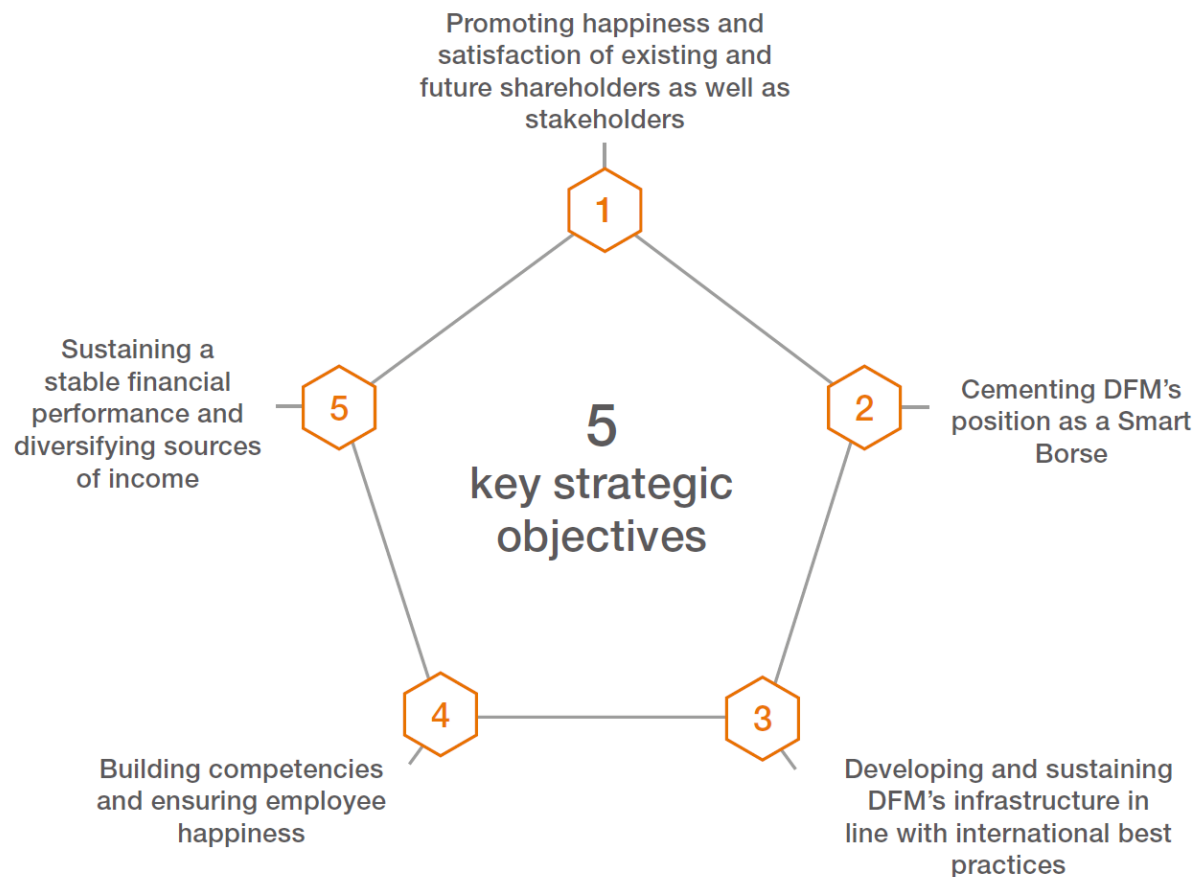
- Become chief venue for financing local firms' growth & source of wealth creation
- Focus on developing Dubai & UAE's priority sectors to spur development

Regionally in GCC & MENA

- Attract regional investments & position DFM as ideal platform for sourcing capital
- Position DFM as the gateway to regional exchange trading

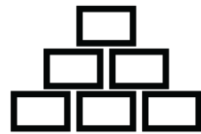


DFM Strategic Objectives 2021



DFM Strategic Programs 2021

**FIVE PROGRAMS AIMING AT SUSTAINING A STABLE FINANCIAL PERFORMANCE AND
DIVERSIFYING SOURCES OF INCOME**



**INCREASING TRADE VOLUMES
PROGRAM VIA FULL TRADE
TYPE OFFERINGS**



**ENHANCING EQUITY LISTING
PROGRAM AND SUPERIOR
SERVICES**



**MAXIMISING INVESTOR SERVICES
TO MEET EVOLVING NEEDS**



**UPLIFTING CSD FUNCTION AND
PROCESSES**



**ADVANCEMENT OF
TECHNOLOGICAL SOLUTIONS**

STAKEHOLDERS' VALUE

Post-Trade Functions Development

As part of a comprehensive development of the post-trade functions and in line with the international best practices, the DFM PJSC shareholders ratified establishing independent subsidiaries for the clearing & settlement, and the depository businesses. The new companies are under the umbrella of DFM PJSC.

Key Benefits	Main Impact
Enhanced efficiency in operational performance to improve liquidity	<ul style="list-style-type: none"> • Maximizing clearing members' capital requirements, adopting international best practices for margins and settlement funds. • Higher efficiency in using collateral. • Potential boost of clearing members' liquidity.
Enhanced risk mitigation	<ul style="list-style-type: none"> • Enhanced risk management by ring-fencing risk through creating separate legal entities.
Compliance with regulations and international best practice	<ul style="list-style-type: none"> • Comply with SCA's regulations regarding CCP which requires a separate legal entity for the CCP business license. • Comply with SCA's CSD regulations which require a separate legal entity for CSD business license. Dubai CSD LLC is the first licensed CSD in the UAE. • Comply with the international best practice recommendations.

DFM's Diversified Product Offering

Multiple product and service offerings leading to diversified revenue streams under one trading platform

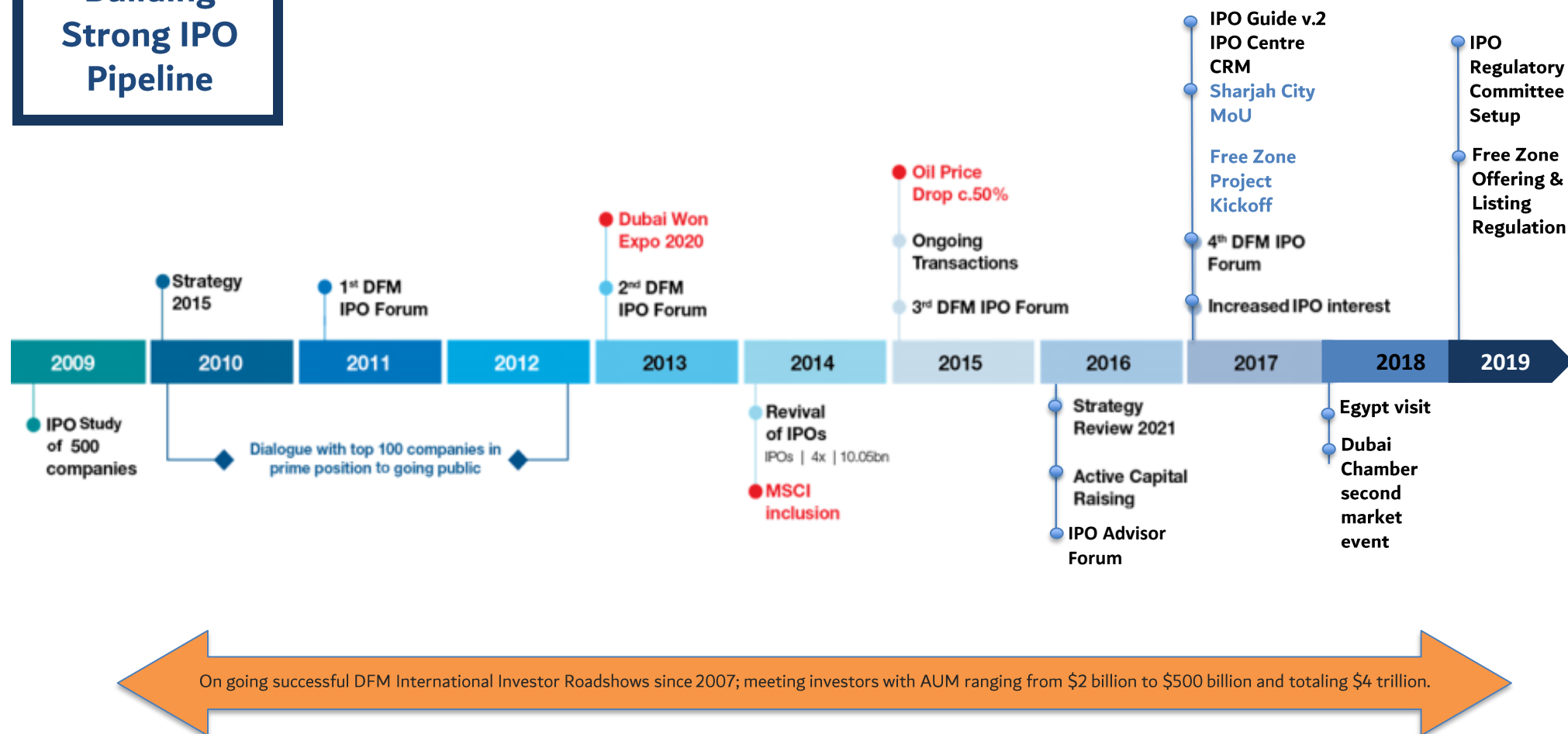
Listing	Trading Tools	Post Trade
<ul style="list-style-type: none"> Equities (Primary and Dual) ETFs Mutual Funds Sukuks/ Bonds Equity Derivatives (currently traded through Nasdaq Dubai & trading through DFM is in progress) Rights Issues REITs* Free Zone Market* (primary offering and listing on DFM) Second Market (Private Companies listing and ability to trade shares with main Market) 	<ul style="list-style-type: none"> Margin Trading Regulated Short Selling Block Trade Special Trade Online Trading Tools Allocation Account 	<ul style="list-style-type: none"> Clearing Settlement Pledge Services Securities Lending & Borrowing Settlement of Repos on DFM listed shares Transfer of margined securities between trading members CCP and CSD*
Market Data	Investor and Issuers Services	
<ul style="list-style-type: none"> Real-time and historical data Indices 	<ul style="list-style-type: none"> Custody eIPO iVestor Electronic Dividend Payment Services Issuers' Support Program Annual International Roadshows AGM / EGM Services & Voting Services Share Book Services XBRL eSAR Services efsah Electronic Disclosure Services eBoard (Electronic Board Nomination application access) Links with foreign CSDs for dual listings Multi NIN capability across custodians 	

Note: Nasdaq Dubai launched Derivatives trading in September 2016.

* In progress



Strategic Milestones Building Strong IPO Pipeline

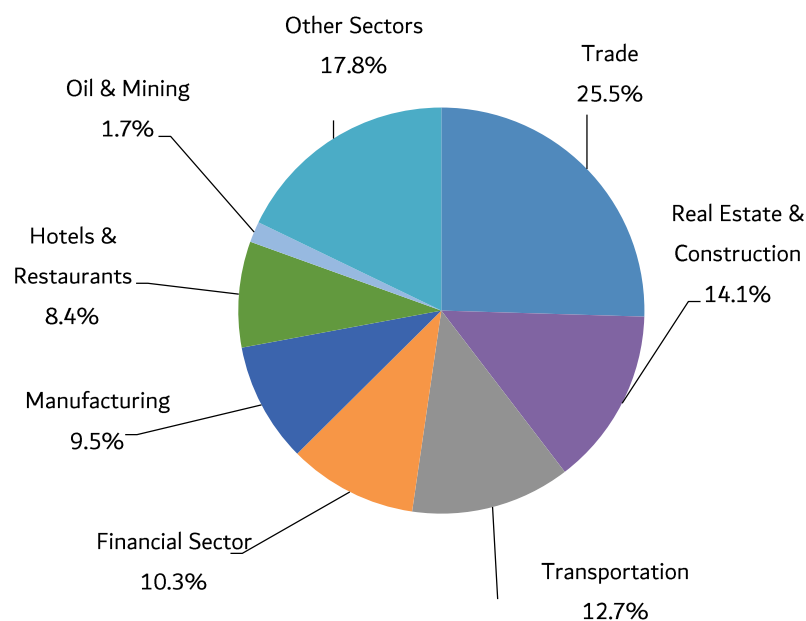


Sectors Mix of Dubai's GDP vs. DFM's

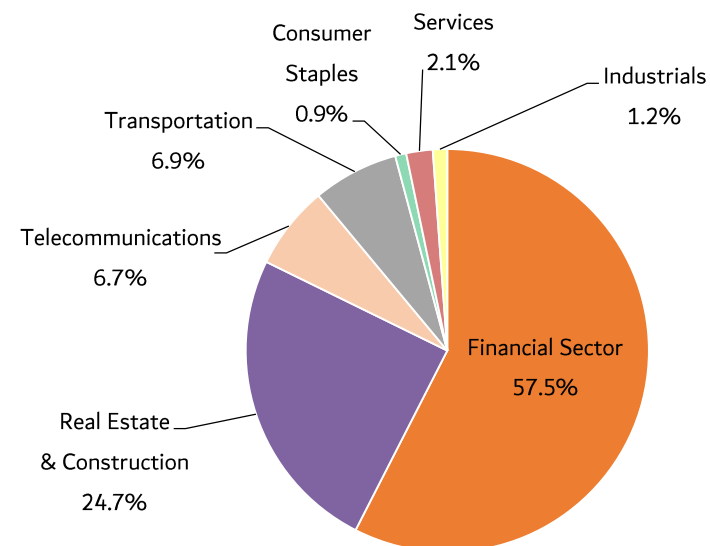
DFM's IPO pipeline strategy aims at a better reflection of Dubai's GDP mix.

- Unlike the economy, the DFM market is dominated by the Financial sector and the Real Estate and Construction sector. These sectors collectively represent 24.4% of the economy vs. 82.2% of the market capitalisation, by end of H1 2019.
- This represents significant opportunities for DFM as there is a diversified pool of sectors and companies to be listed in the future.

Dubai Real GDP Breakdown – H1 2019*



DFM Sectors Breakdown¹ - H1 2019



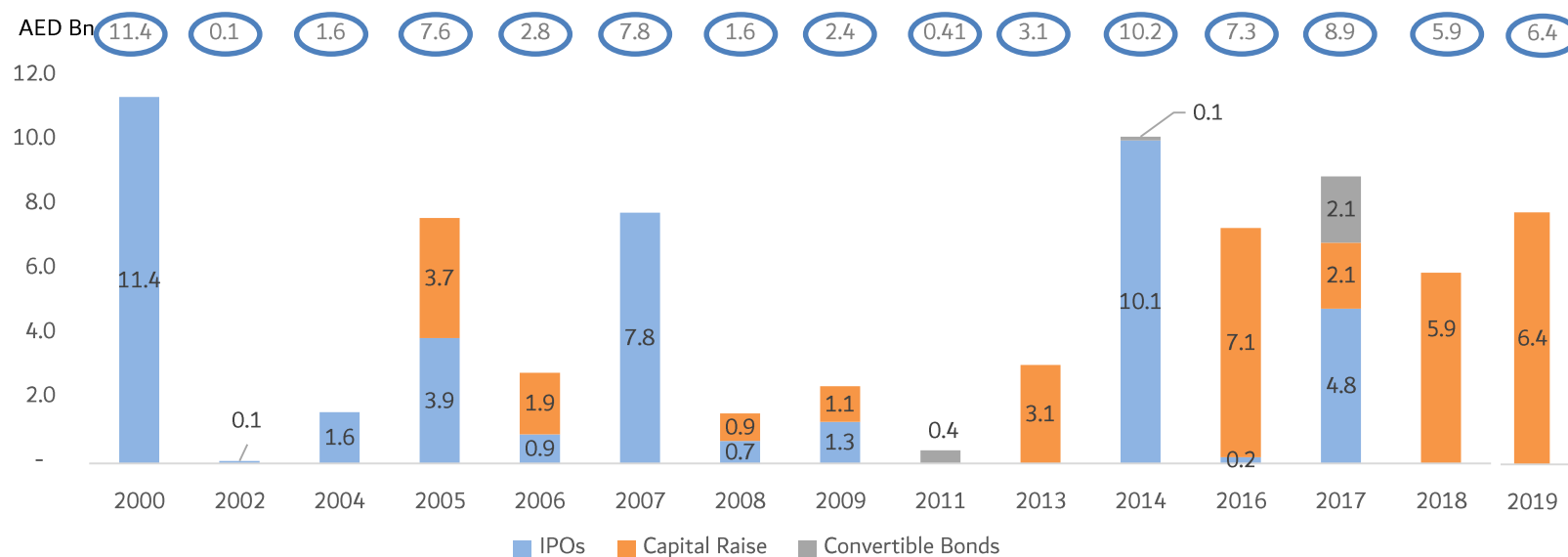
Figures may not add up to 100% due to rounding.

* Source: Dubai Statistics Centre Preliminary Estimates H1 2019.

¹ Sector Breakdown is by market cap.

Issuer Transactions 2000 – 2019

Funds raised on DFM reached AED 77+ billion (inception – 2019)*

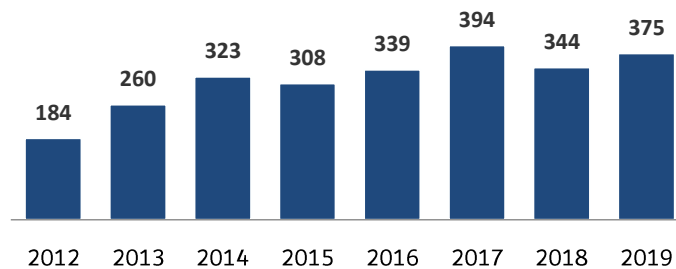


*Total funds raised represent the floated amounts in AED.

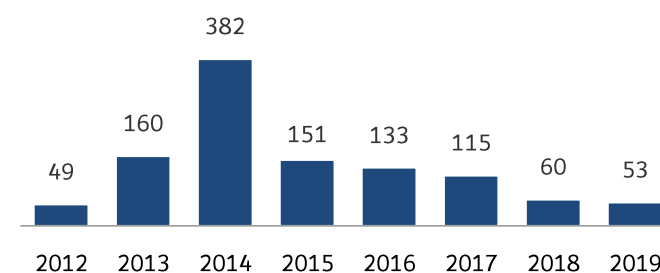


Operational Highlights

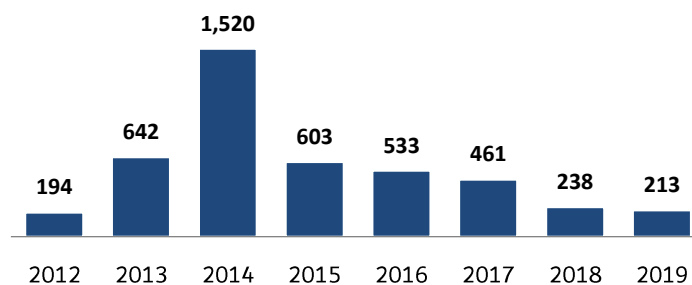
Market Capitalization (AED bn)



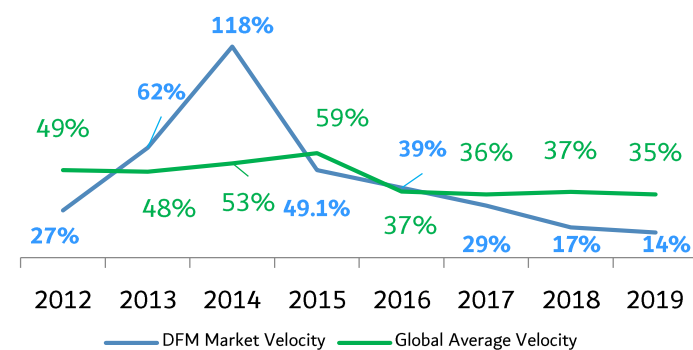
Total Traded Value (AED bn)



ADTV (AED mn)



Market Velocity¹ (%)



Note: Figures exclude Nasdaq Dubai

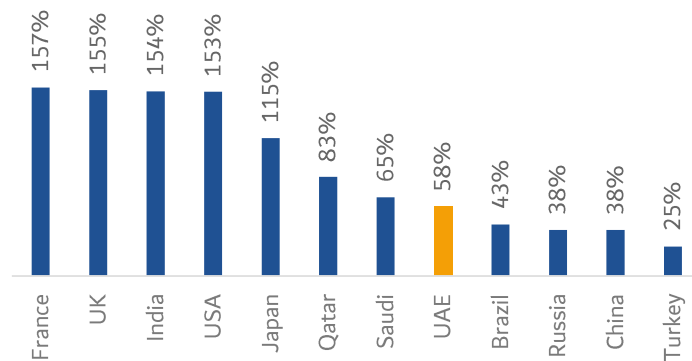
¹ Velocity is calculated as annualized trade value/end of period market capitalization.

Source for Global velocity figures is World Federation of Exchanges.

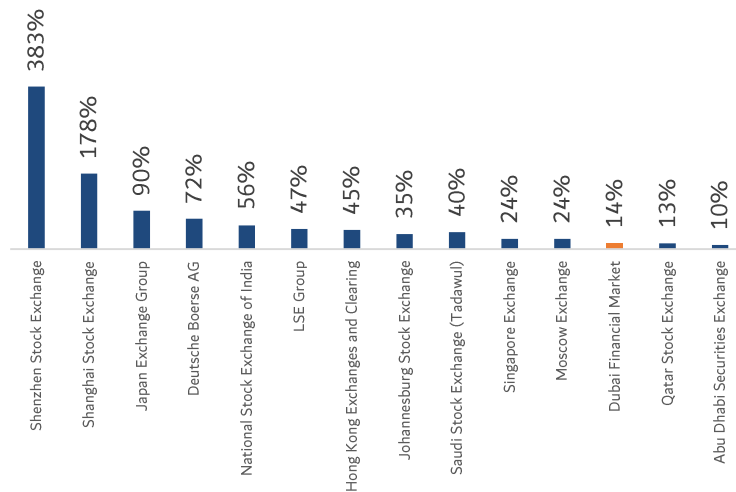


DFM Presents Significant Growth Opportunities

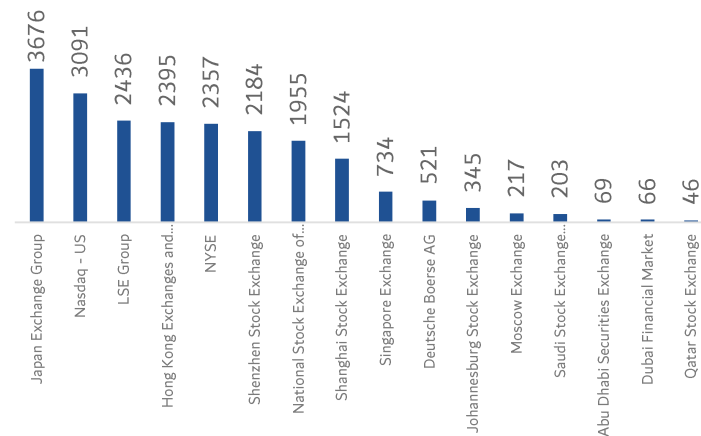
Equity Market Capitalisation to GDP¹



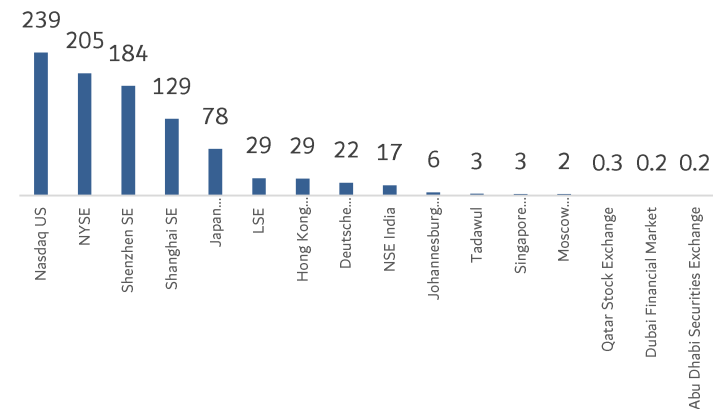
Equity Market Velocity²



Number of Listed Companies²



ADTV (AED bn)²



Source: Euromonitor, World Bank, World Federation of Exchanges.

¹ Based on Dec 2017 market capitalization over 2017 nominal GDP (current prices).

² Data is updated till end of September 2019.

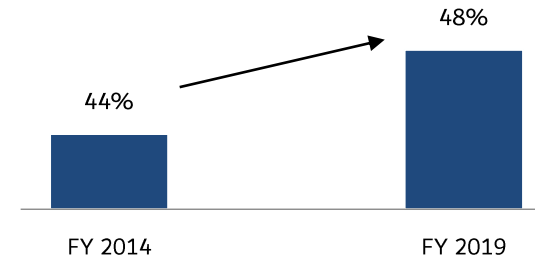
* Velocity for this exchange is calculated as annualized trade value/end of period market capitalization.



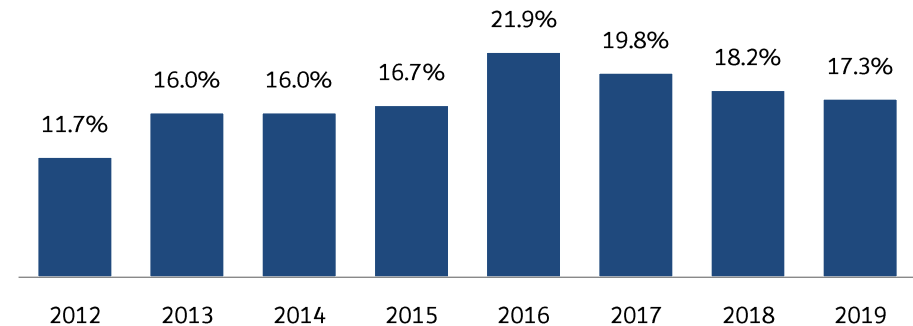
Continued Foreign Investor Interest

- DFM continues its efforts, in co-operation with issuers and investment banks, to attract foreign investors' interest in DFM listed companies.
- UAE was classified as a global emerging market in 2014 by MSCI and S&P Dow Jones.
- Net foreign investment flowing to the DFM market during 2014 was AED 4 billion (excluding Arab and GCC nationals).
- Foreign investors continue to show confidence in the quality and diversity of investment opportunities that the DFM offers.

Foreign Investors' Trading Share



Foreign Ownership (% of Market Cap)



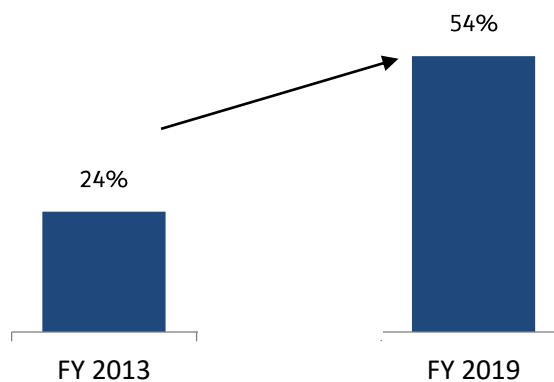
Source: DFM analytics.

Note: Foreign investors defined as non-UAE investors. Figures excluding Nasdaq Dubai.

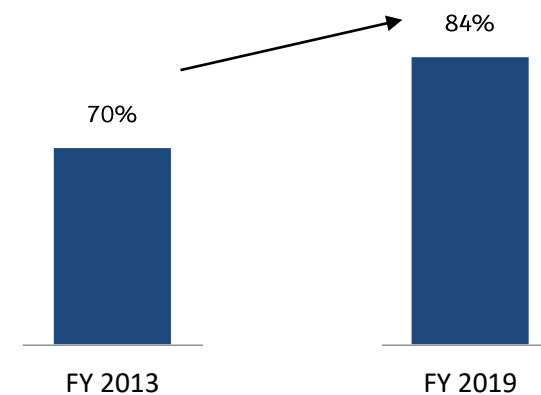


Increasing Institutional Investor Base

Institutional Trading Share (%)



Institutional Ownership (% of Market Cap)



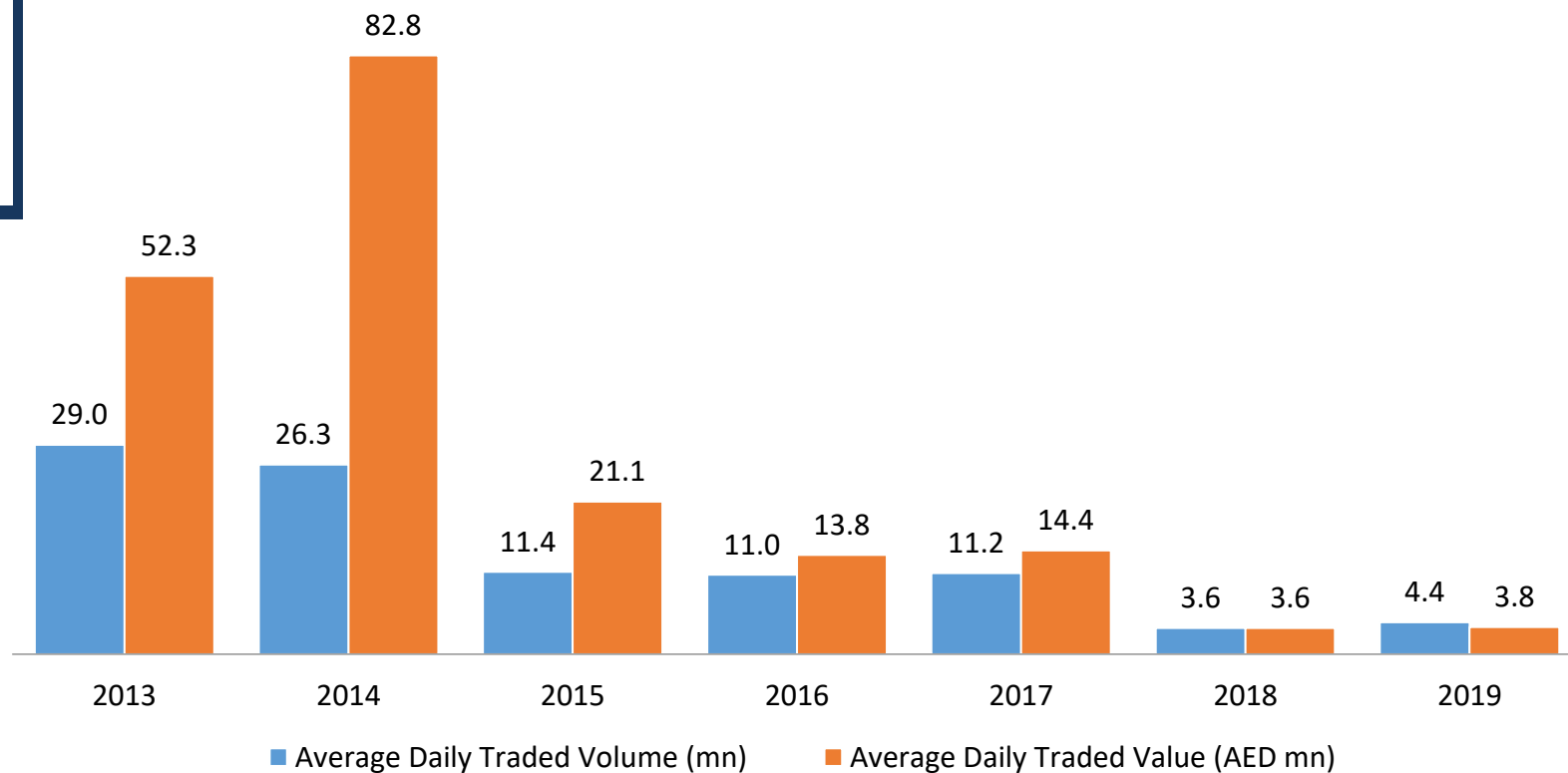
Commentary

- The DFM has attracted an increasing institutional investor base, in light of the sound national economy and the continuous improvement of listed companies' performance.
- Institutional investors own 83.6% of the stocks listed on the DFM by the end of FY 2019.

Source: DFM analytics.
 Note: Figures excluding Nasdaq Dubai.



DFM PJSC Stock Trading Activity



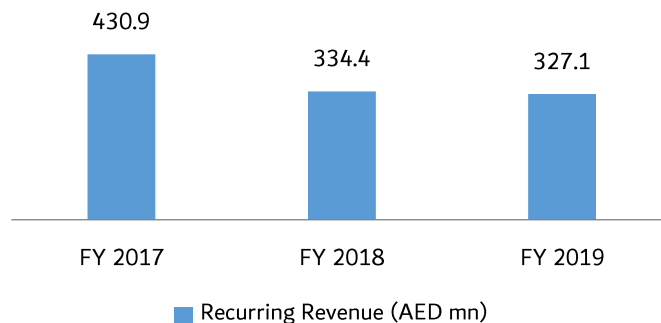
Source: DFM analytics.



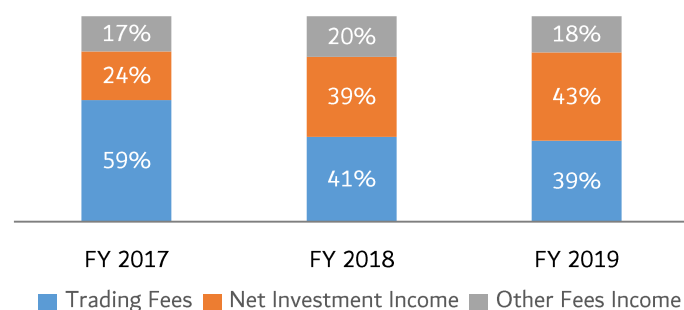
Financial Highlights

- DFM continues to provide advanced and innovative products/services as part of its strategy to diversify revenue streams and increase non-trading commission income.

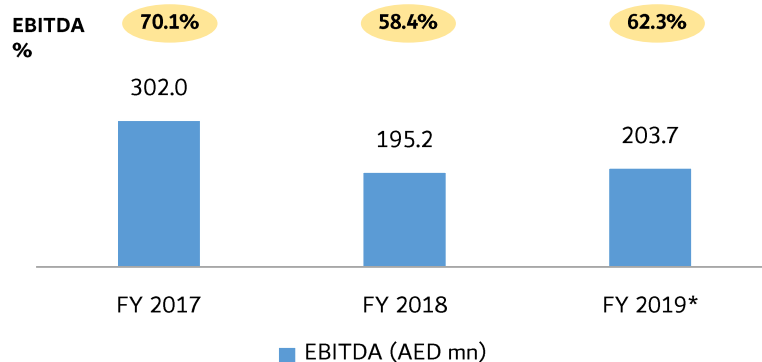
Recurring Revenue (AED mn)



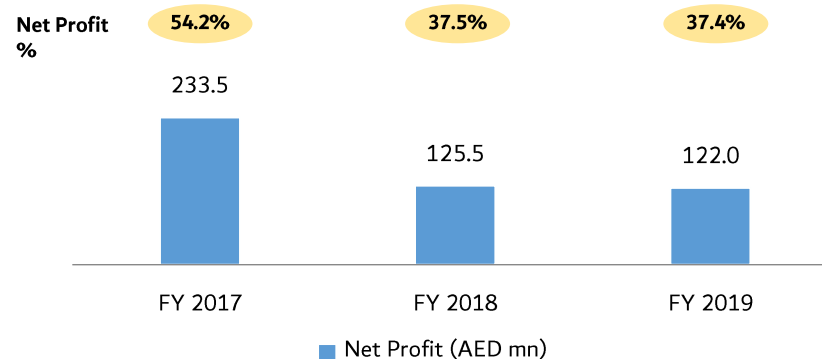
Total Revenue Mix (%)



EBITDA (AED mn) and EBITDA Margin (%)



Net Profit (AED mn) and Net Profit Margin (%)

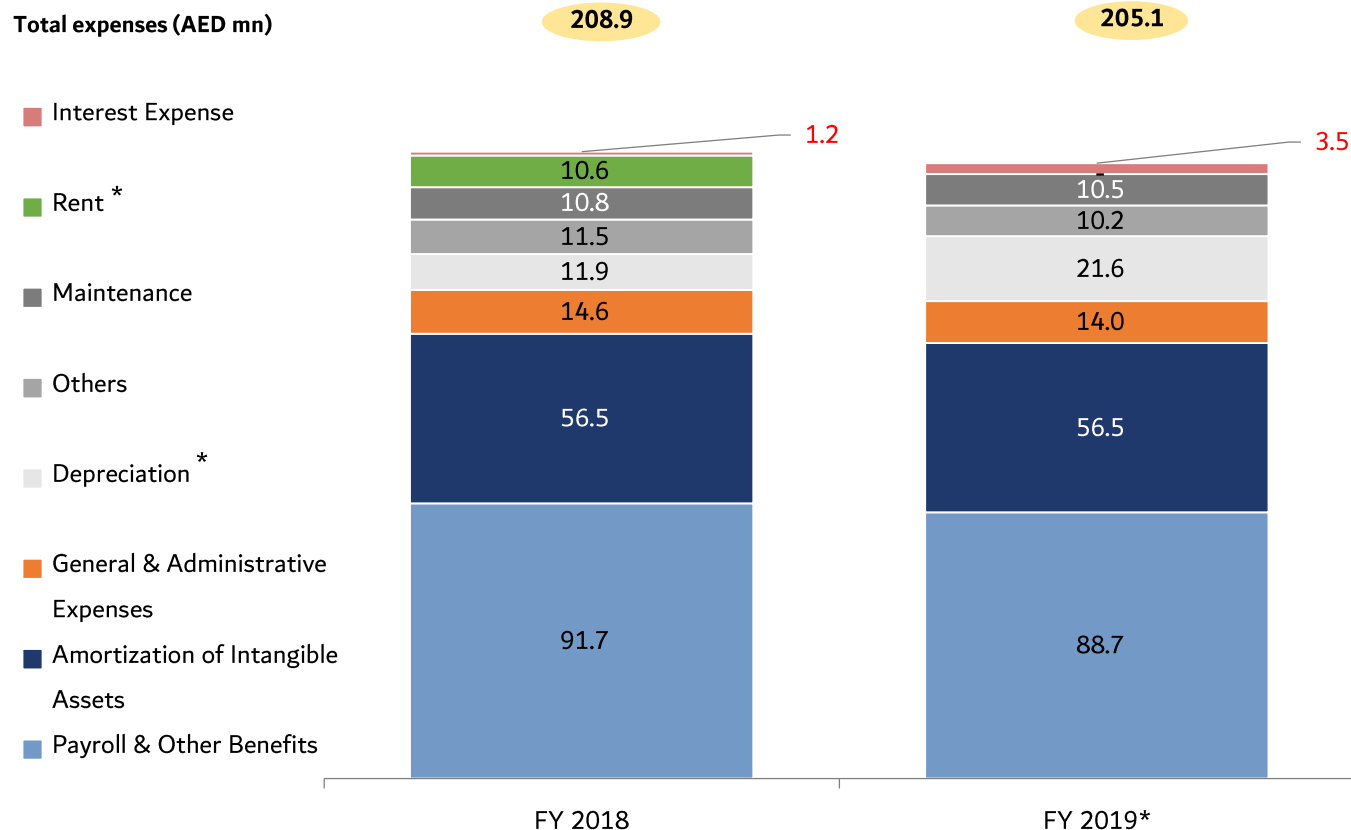


* As a result of initially applying IFRS 16, in relation to the leases that were previously classified as operating rental expenses, the Group recognized right to use of assets and therefore reclassified rent/lease expense as depreciation expense starting Q1 2019.

Note: Consolidated financial statements; EBITDA includes investment income and other income. Some figures & percentages in the slide might not totally add up due to rounding.

Stable Expense Base

Breakdown in AED mn



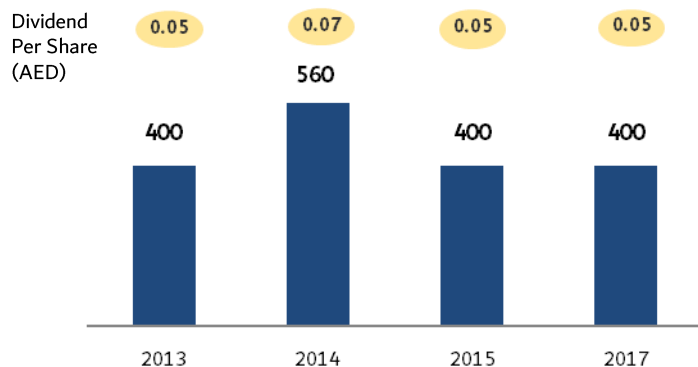
Note: Consolidated expenses; some figures & percentages might not totally add up due to rounding.

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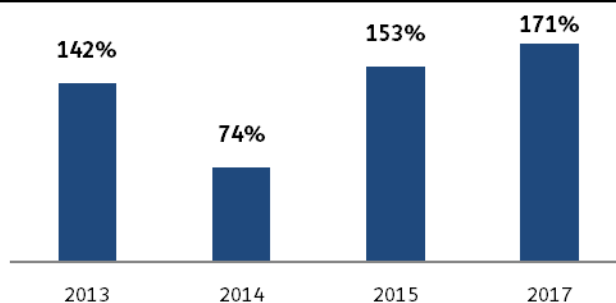


Dividend Payout History

Dividends (AED mn)



Dividend Pay-out (% of Net Profit)¹



Note: Consolidated financial statements

¹ Calculated as dividend (paid following year) divided by the net profit of the year. 2016 Dividends were retained.

Selected Balance Sheet Items

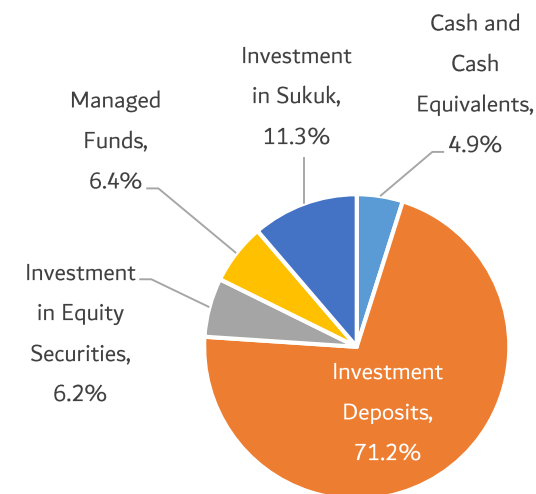
(AED mn)	FY 2018	FY 2019
Investment Deposits	2,830	3,048
Financial Assets Measured at Fair Value & Amortised Costs	938	1,026
Goodwill	2,879	2,879
Other Intangible Assets	2,147	2,090
Property and Equipment	294	345
Total Assets	9,443	9,681
Total Equity	7,783	7,891

Strong Balance Sheet with Significant Financial Assets

Main Financial Assets

(AEDm)	FY 2019
Cash and Cash Equivalents	209
Investment Deposits	3,048
Less than 3 Months	187
Up to 1 Year but More than 3 Months	2,604
More than 1 Year	257
Other Financial Assets Measured at Fair Value – (FVTOCI)	1,026
Investment in Equity Securities	267
Managed Funds	276
Investment in Sukuk	483
Total	4,283

Main Financial Assets Breakdown FY 2019*



Commentary

- Investment deposits are placed with financial institutions in the UAE, with profit rates ranging from 2.45% to 4.1% per annum.
- Investment in Sukuk in the UAE matures in 3-8 years and carries a fixed profit rate of 4.50% - 5.112% per annum.
- 97% of the other financial assets are invested within the UAE.

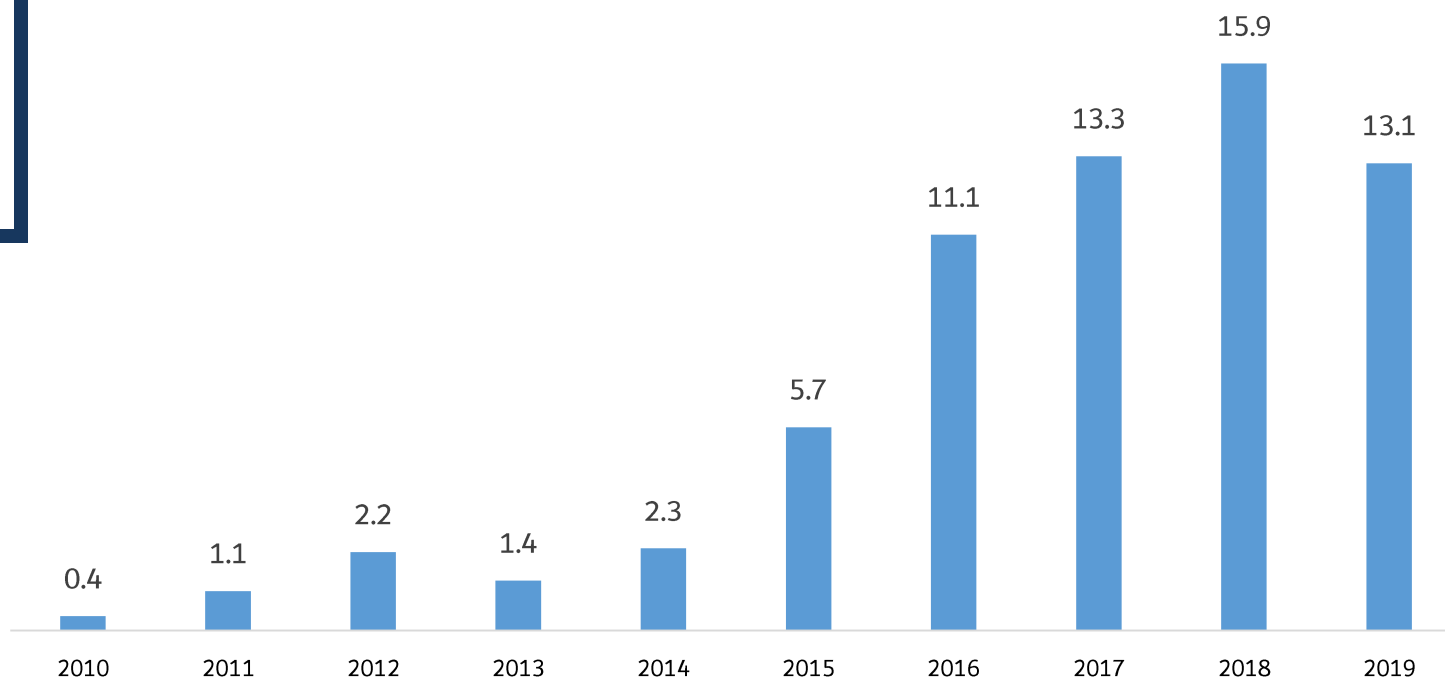
Note: Consolidated financial statements

*Some figures & percentages might not totally add up due to rounding.



Issuers Dividends (AED bn)

**Strong
Track Record
of Issuers
Dividend
Management**



DFM managed 100% of issuers dividends, majority of which were paid electronically.

APPENDICES

DFM Consolidated P&L

(AED mn)	FY 2018	FY 2019
Trading Commission Fees	138.2	129.1
Brokerage Fees	21.6	18.5
Clearing, Settlement and Depository Fees	26.0	23.0
Listing and Market Data Fees	9.5	9.6
Other Fees	7.9	6.8
Operating Income	203.2	187.0
Investment Income	129.8	140.2
Other Income	1.4	(0.10)
Total Income	334.4	327.1
Payroll and Other Benefits	(91.7)	(88.7)
Other General & Administrative Expenses	(36.9)	(34.8)
Rent*	(10.6)	0.0
Depreciation*	(11.9)	(21.6)
Amortization of Intangible Assets	(56.5)	(56.5)
Interest Expense	(1.2)	(3.5)
Total Expenses	(208.9)	(205.1)
Net Profit for the Year	125.5	122.0
Attributable to:		
Owners of the Company	125.5	120.6
Non-controlling Interest	0.046	1.4
EPS (AED)	0.016	0.015

Note: Consolidated financial statements, where some figures & percentages in the slide might not totally add up due to rounding.

* As a result of initially applying IFRS 16, in relation to the leases that were previously classified as operating rental expenses, the Group recognized right to use of assets and therefore reclassified rent/lease expense as depreciation expense starting Q1 2019.

Relationship with Nasdaq Dubai & Regulatory Authority

Regulatory Authorities

Securities & Commodities Authority (SCA)
(UAE Regulations)

Dubai Financial Services Authority (DFSA)
(International Regulations)

Stock Exchanges

ADX

ADX
سوق أبوظبي للأوراق المالية
ABU DHABI SECURITIES EXCHANGE

DFM

DFM
سوق دبي المالي

Nasdaq Dubai

Nasdaq Dubai

Ownership Structure

حكومة أبوظبي
THE GOVERNMENT OF ABU DHABI

100%

ADX
سوق أبوظبي للأوراق المالية
ABU DHABI SECURITIES EXCHANGE

Borse Dubai

80.66%

19.34%

Public Stake

DFM
سوق دبي المالي

66.67%

100%

Nasdaq Dubai

Dubai Central
Clearing and
Depository
Holding LLC

Updates on Company Law Supporting IPO Market

Requirements	Old	New
Offer Size	<ul style="list-style-type: none"> Not be less than AED 10 million 	<ul style="list-style-type: none"> Not be less than AED 30 million
Founders Hold	<ul style="list-style-type: none"> Founders hold not less than 20% and not more than 45% of the total authorized Share Capital 	<ul style="list-style-type: none"> Founders hold not less than 30% and not more than 70% of the total authorized Share Capital
Refund Days	<ul style="list-style-type: none"> Two weeks 	<ul style="list-style-type: none"> 5 Days
Sell Down	<ul style="list-style-type: none"> Not allowed 	<ul style="list-style-type: none"> Max. 30% from the capital
Subscriptions Period	<ul style="list-style-type: none"> 90 Days 	<ul style="list-style-type: none"> 30 Days
Pricing	<ul style="list-style-type: none"> Fixed price only - Book Building allowed by regulatory approval 	<ul style="list-style-type: none"> Book Building is now available for the companies as an another option with fixed price
Employee Stock Option	<ul style="list-style-type: none"> Not recognized 	<ul style="list-style-type: none"> Allowed
Foreign Ownership Limit	<ul style="list-style-type: none"> 49% maximum foreign ownership with some exceptions can be granted upon ministerial decision 	<ul style="list-style-type: none"> Allows international investors up to 100 percent ownership in a UAE onshore business entity in specific sectors. Established the UAE Foreign Direct Investment Committee ('FDIC') under the FDI Law.
Agency Law	<ul style="list-style-type: none"> Businesses with branding agencies have to be 100% owned by UAE nationals 	<ul style="list-style-type: none"> Amendment of the agency law was approved by the UAE Government and is under implementation

Notes:

- Only changes associated to IPO related matters are listed above.
- The above excludes Government owned entities as they may have special exemptions.



Investor Relations Contacts

For additional Investor Relations information:

Investor Relations Website:

www.dfm.ae/dfm-investor-relations

Investor Relations Contacts:

Haneen Nashashibi

Head of Investor Relations

Tel: +971 4 305 5650

IR@dfm.ae

Areej Al Saeed

Manager Chairman's Office

Tel: +971 4 305 5607

aalsaeed@dfm.ae



<https://www.myirapp.com/dfm/>



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Contact Us:

INVESTOR RELATIONS

T: +971 4 305 5650

F: +971 4 305 5191

Email: ir@dfm.ae

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